

# **IWC - Latest Insights from The EV Project and ChargePoint America PEV Infrastructure Demonstrations**

**Jim Francfort & John Smart  
Idaho National Laboratory**

**IWC meeting  
Houston, Texas  
October 2014**

[www.inl.gov](http://www.inl.gov)



## **INL was a primary partner in two national plug-in electric vehicle (PEV) charging infrastructure demonstrations**

### **EV Project**

- Purpose is to build mature EV charging infrastructure in 17 US regions. Study:
  - Infrastructure deployment process
  - Customer driving and charging behavior
  - Impact on electric grid
- 12,000+ AC level 2 charging units, 100+ DC fast chargers
- 8,000+ Electric drive vehicles
- INL data collection Jan 2011 – Dec 2013
- Project partners:



### **ChargePoint America**

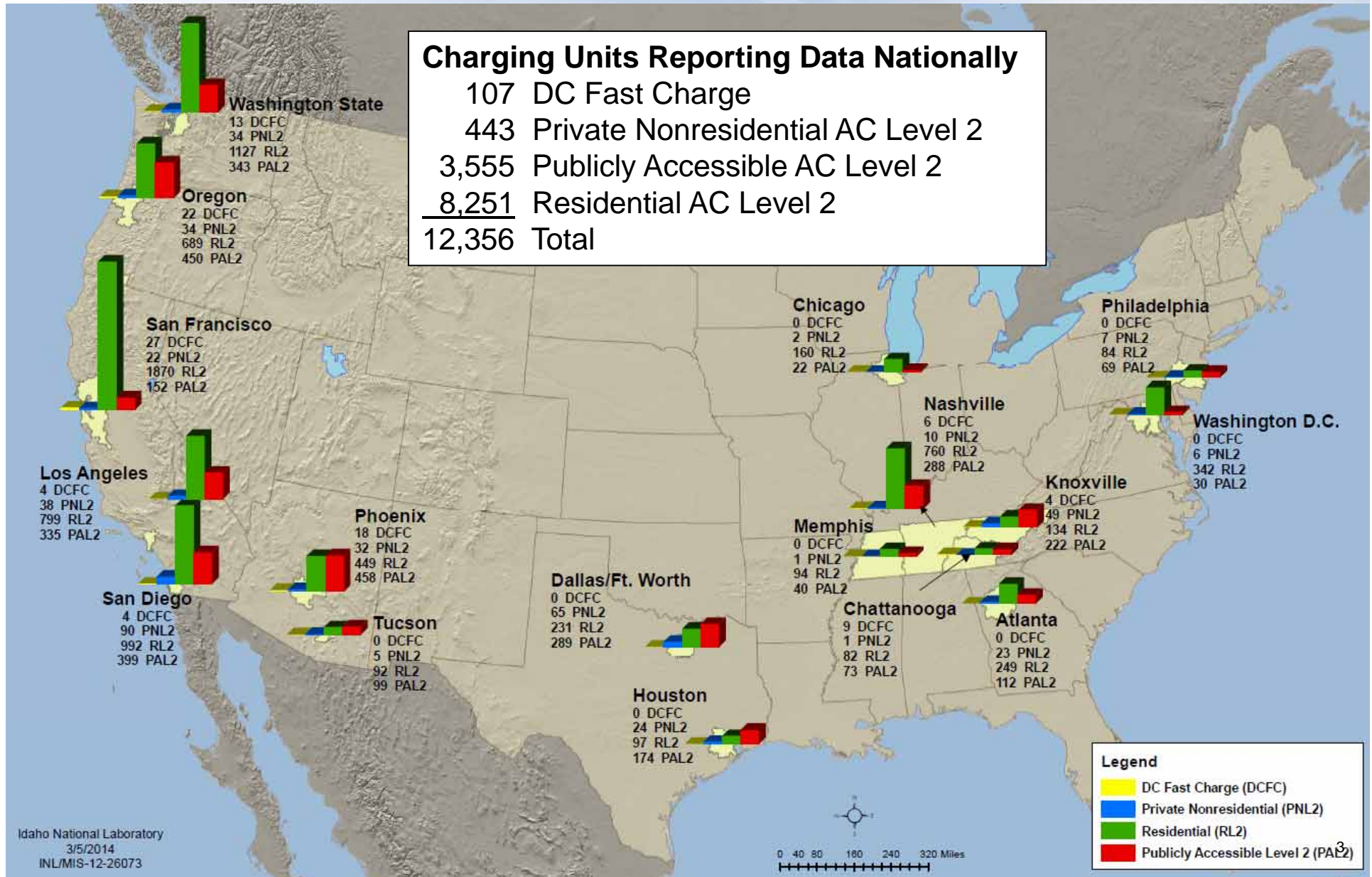
- Deploy 4,700+ residential and public AC level 2 charging units in 11 US regions
- Study customer usage of residential and public infrastructure
- INL data collection May 2011 – Dec 2013



# EV Project

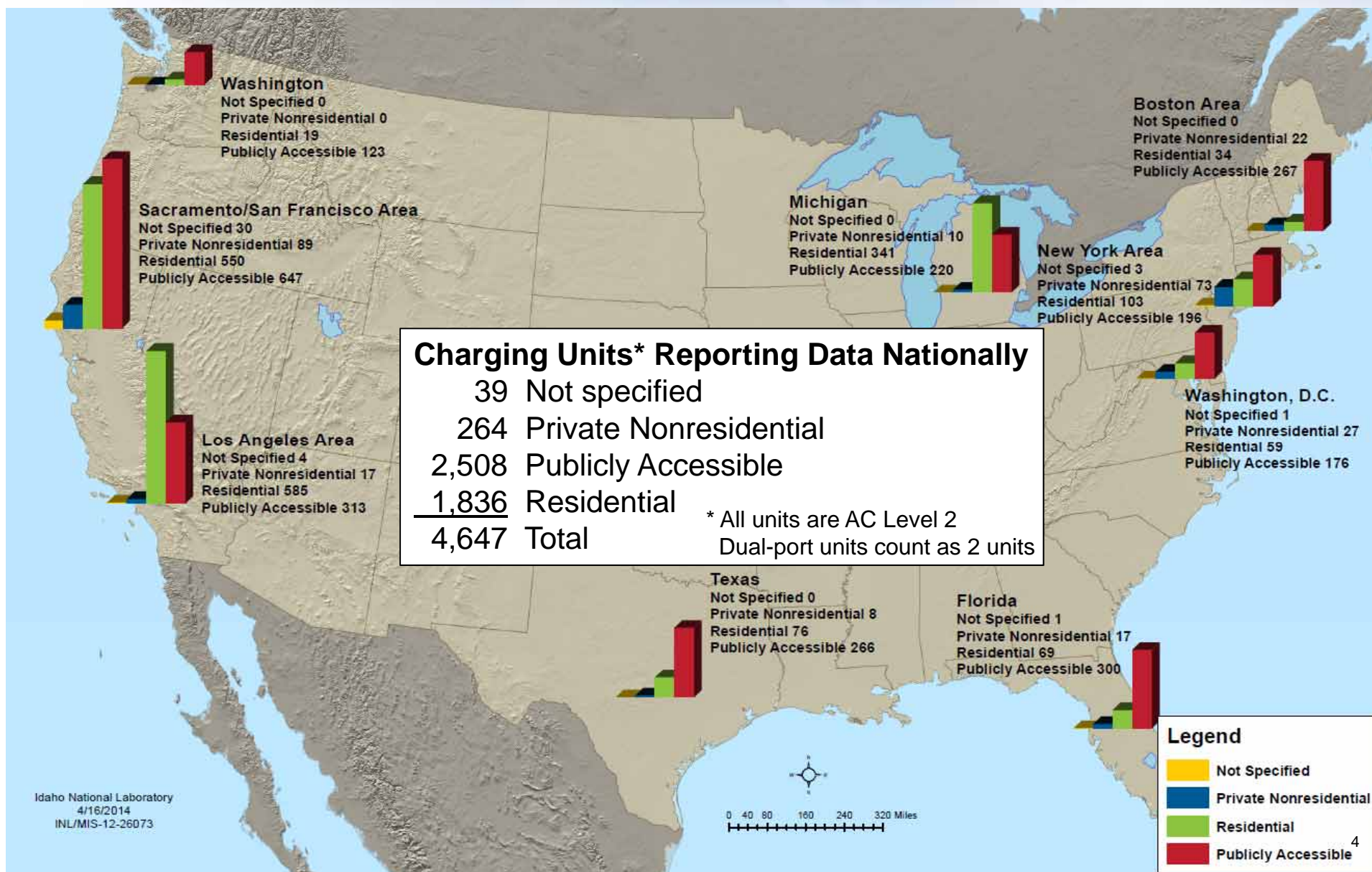
## Charging Units Reporting Data Nationally

107 DC Fast Charge  
 443 Private Nonresidential AC Level 2  
 3,555 Publicly Accessible AC Level 2  
8,251 Residential AC Level 2  
 12,356 Total





# ChargePoint America



## ***Measures of “Goodness”***

**There are numerous ways to assess how “good” public charging sites are:**

- **Charging frequency: number of charge events per day or week**
- **Charging time: hours connected**
- **Charging energy: kWh consumed / EV miles provided**
- **Parking time: time spent in parking space / in store**
- **Charging site host may want electric vehicle supply equipment (EVSE) for other reasons, such as image or cool factor**

## ***Public EVSE Usage Fees***

### **Blink**

- **Public AC Level 2 fees started Jul – Aug 2012**
  - **Varies from \$1.00 to \$2.00 per hour connected**
  - **16% of sites were still free as of Dec 31, 2013 (per local site host discretion)**
- **DC Fast Charger fees started Jul 2013**
  - **\$5 for Blink member / \$8 for non-member per session**
  - **There is at least one DCFC at a work location that is free**

### **ChargePoint**

- **Vary by site (per local site host discretion)**
- **Many are free (rumored 70% free / 30% cost)**

### **AeroVironment (States of Washington and Oregon)**

- **Free prior to Apr 1, 2014**
- **After Apr 1, 2014 – Monthly subscription fee of \$19.99 for unlimited usage or “drive up” fee of \$7.50 per session for DCFC and \$4 per session for L2**

## **Outline**

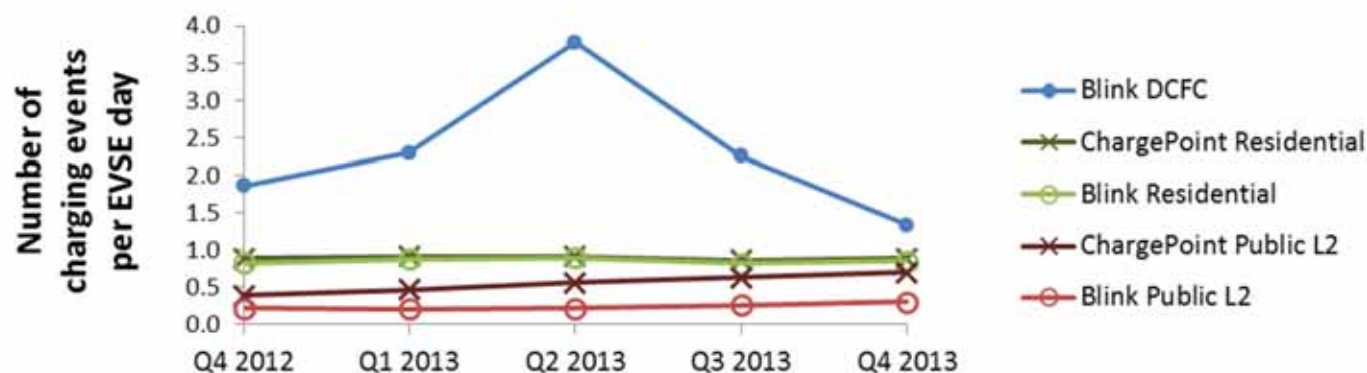
- **How has public AC level 2 EVSE and DC fast charger (DCFC) usage changed over time**
  - What was the impact of implementing payment for use of DCFC
- **Electric vehicle miles traveled (eVMT)**
  - Leaf vs. Volt eVMT
  - Did Leaf eVMT change as public infrastructure usage changed
- **Workplace charging**
  - Charge triangle
  - Facebook case study
- **Which public charging sites are used most frequently**
  - By EVSE make and cost
  - By charging level and venue
- **Determining hot spots using vehicle data**
  - Bay Area examples
- **I-5 Corridor EVSE usage preview**
- **Future work**

***How has public AC level 2 EVSE and DC fast charger (DCFC) usage changed over time?***

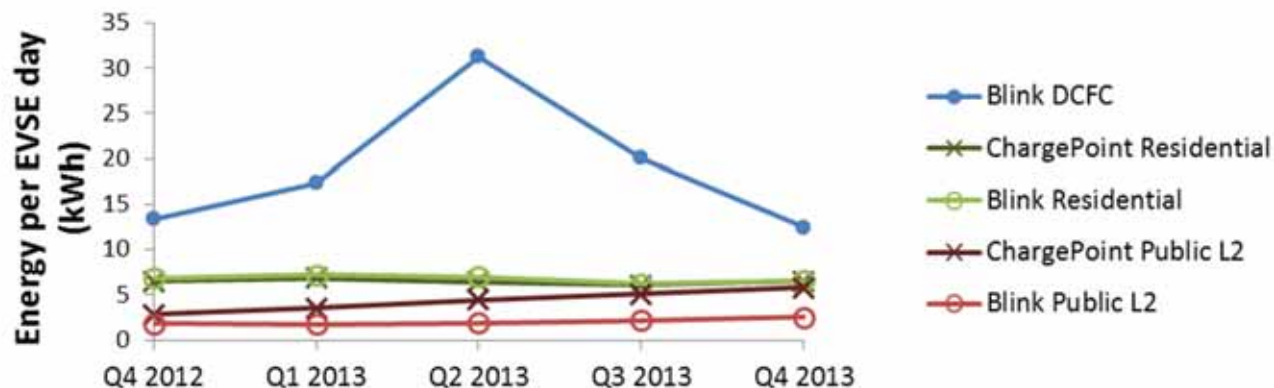


# Usage Frequency of Public Level 2 EVSE and DC Fast Chargers

**Charging Frequency by EVSE Type**

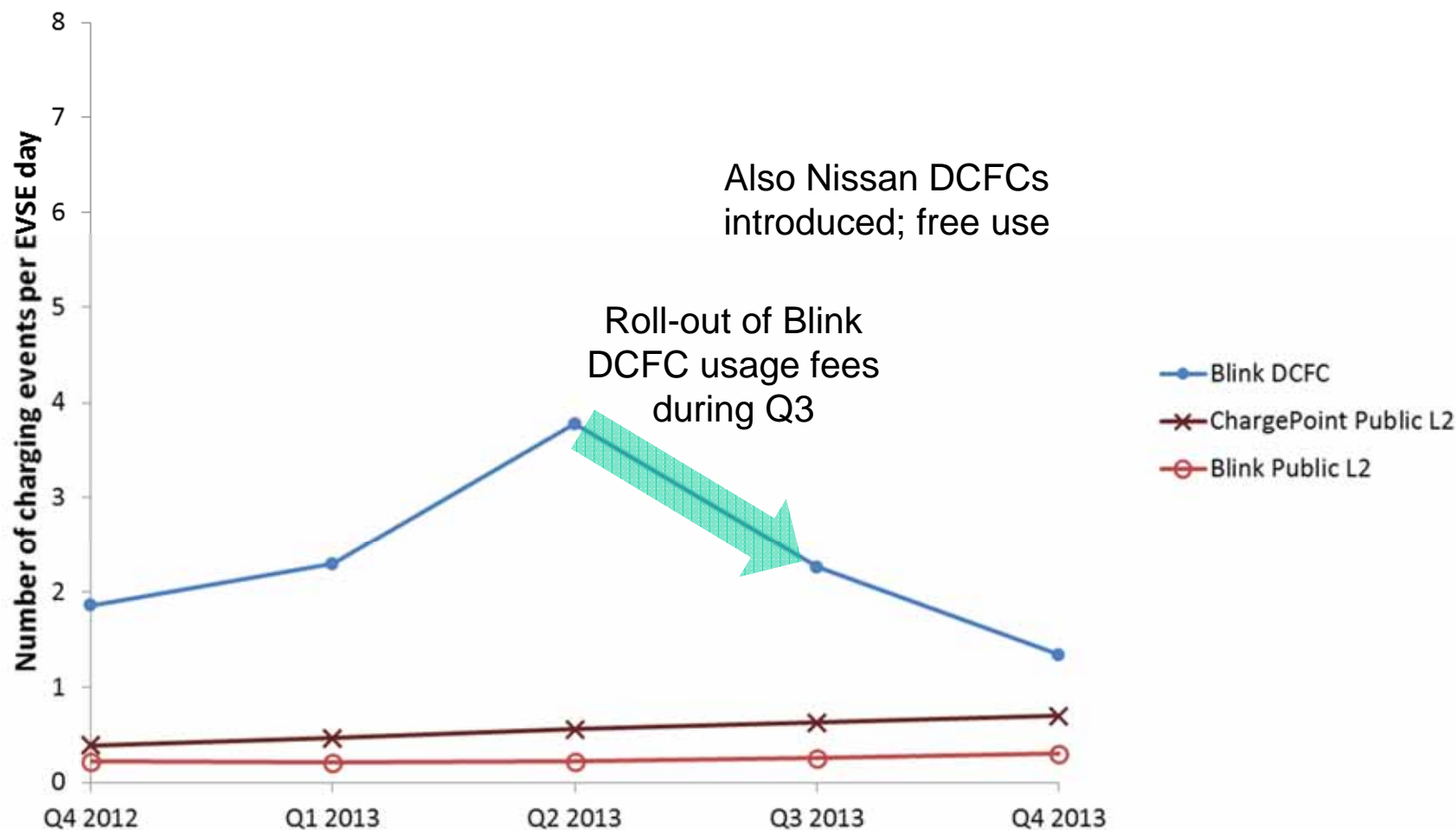


**Charging Energy by EVSE Type**



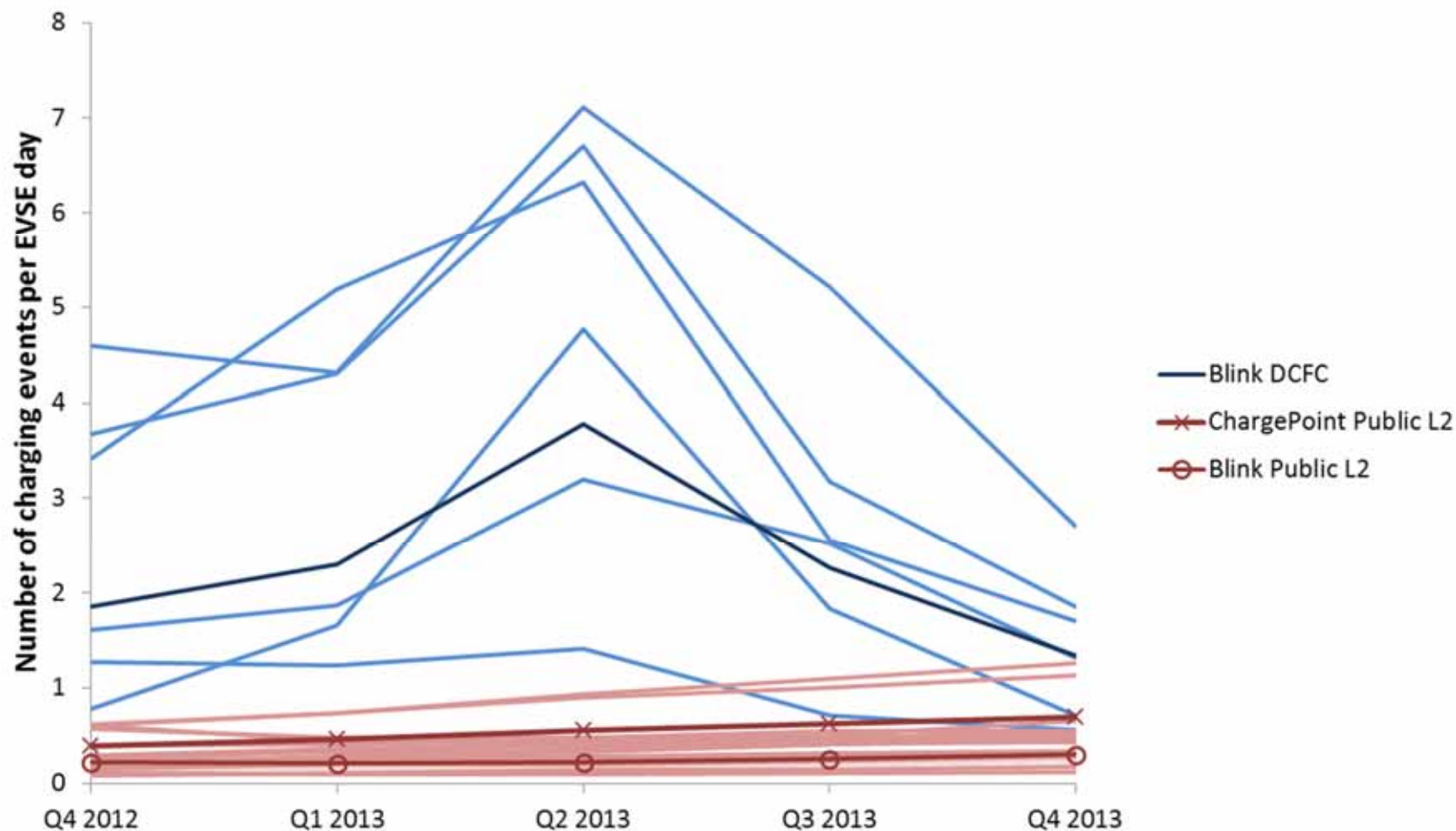
# Usage Frequency of Public Level 2 EVSE and DC Fast Chargers

Charging Frequency by EVSE Type



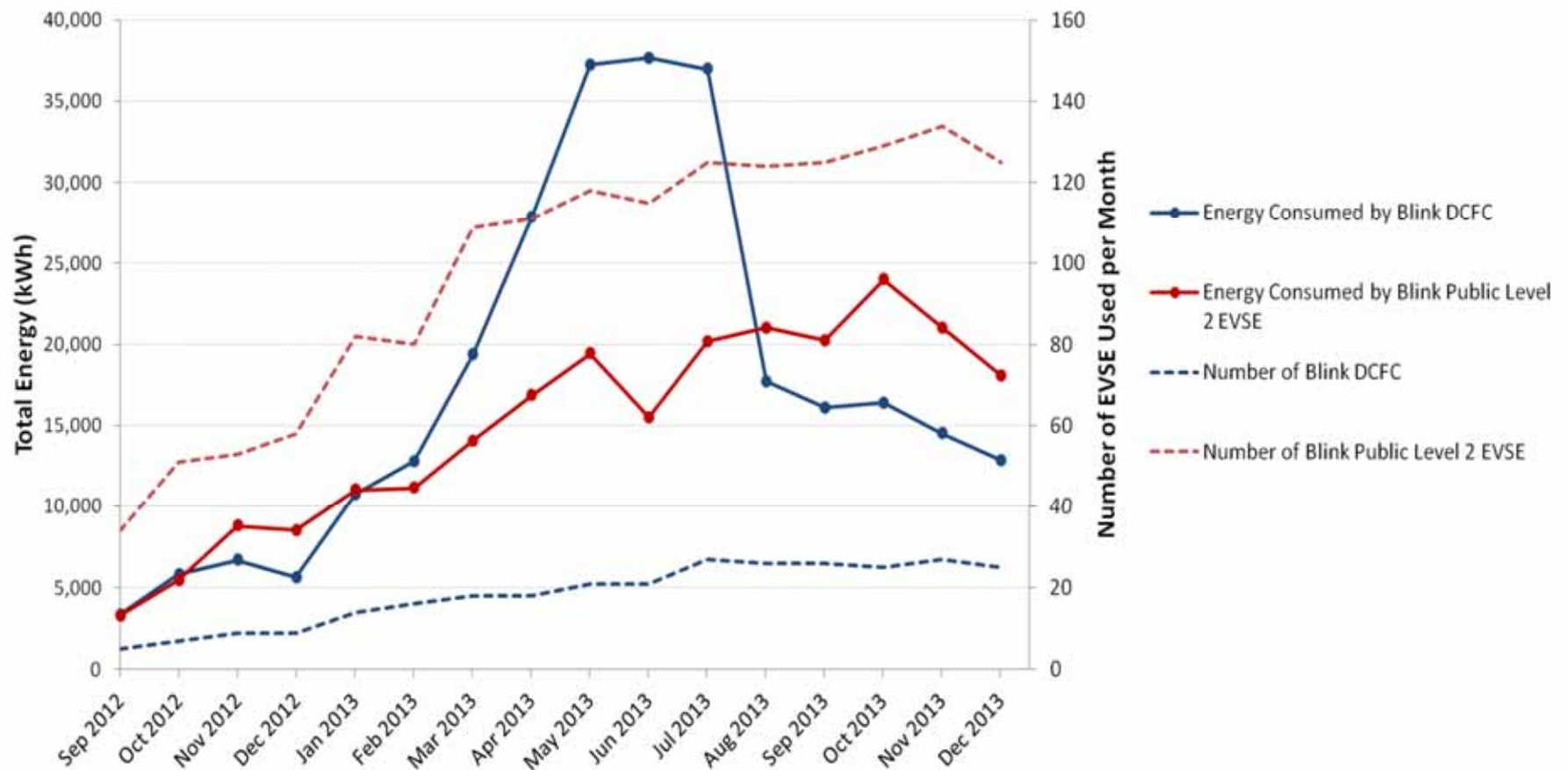
# Usage Frequency of Public Level 2 EVSE and DC Fast Chargers by Region

Charging Frequency by EVSE Type and Region



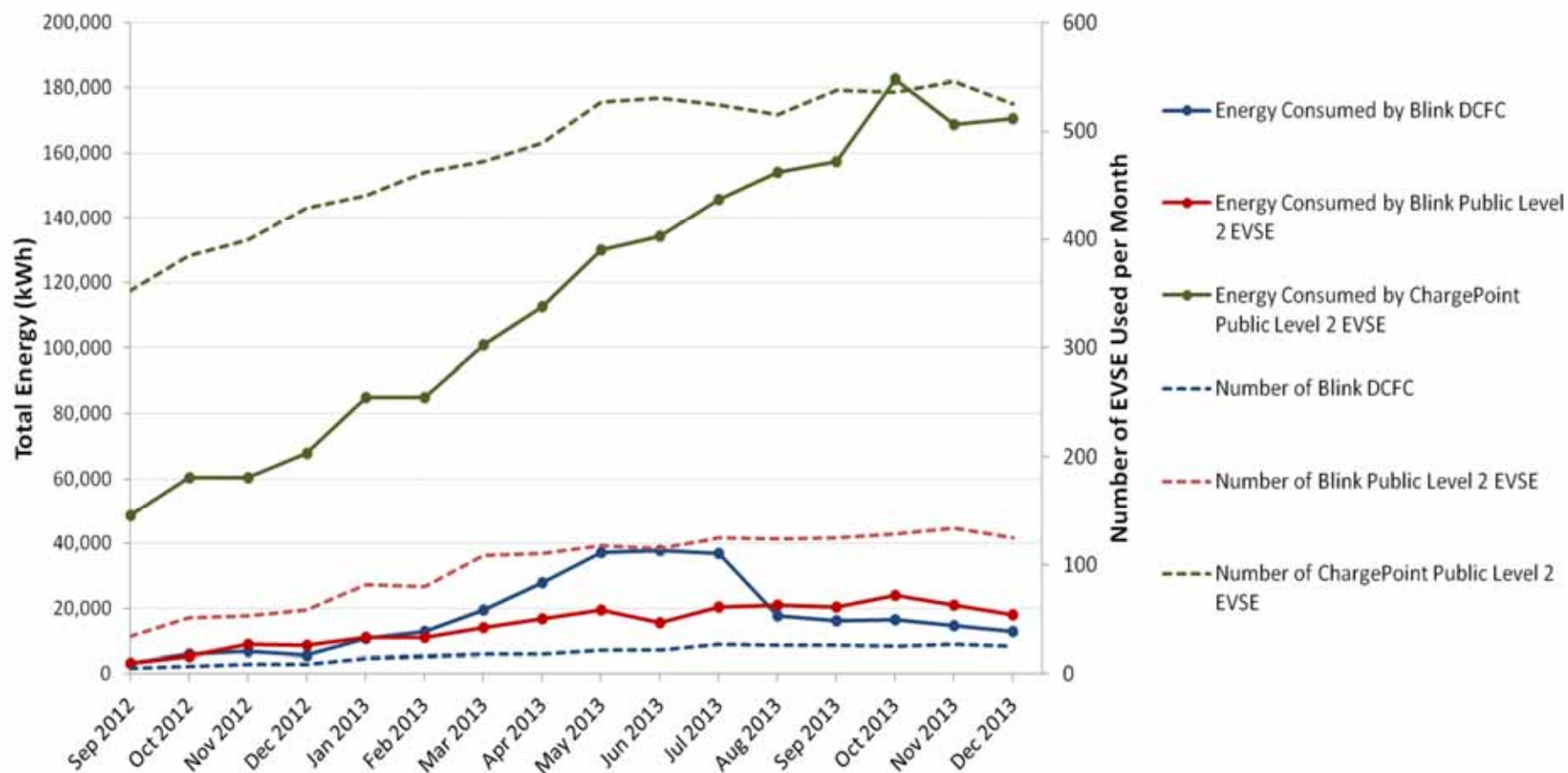
# Total Energy Consumption at Blink Stations in San Francisco

Energy Consumed by Public Level 2 EVSE and DCFC in San Francisco Region by Month



# Total Energy Consumption at Blink and ChargePoint Stations in San Francisco

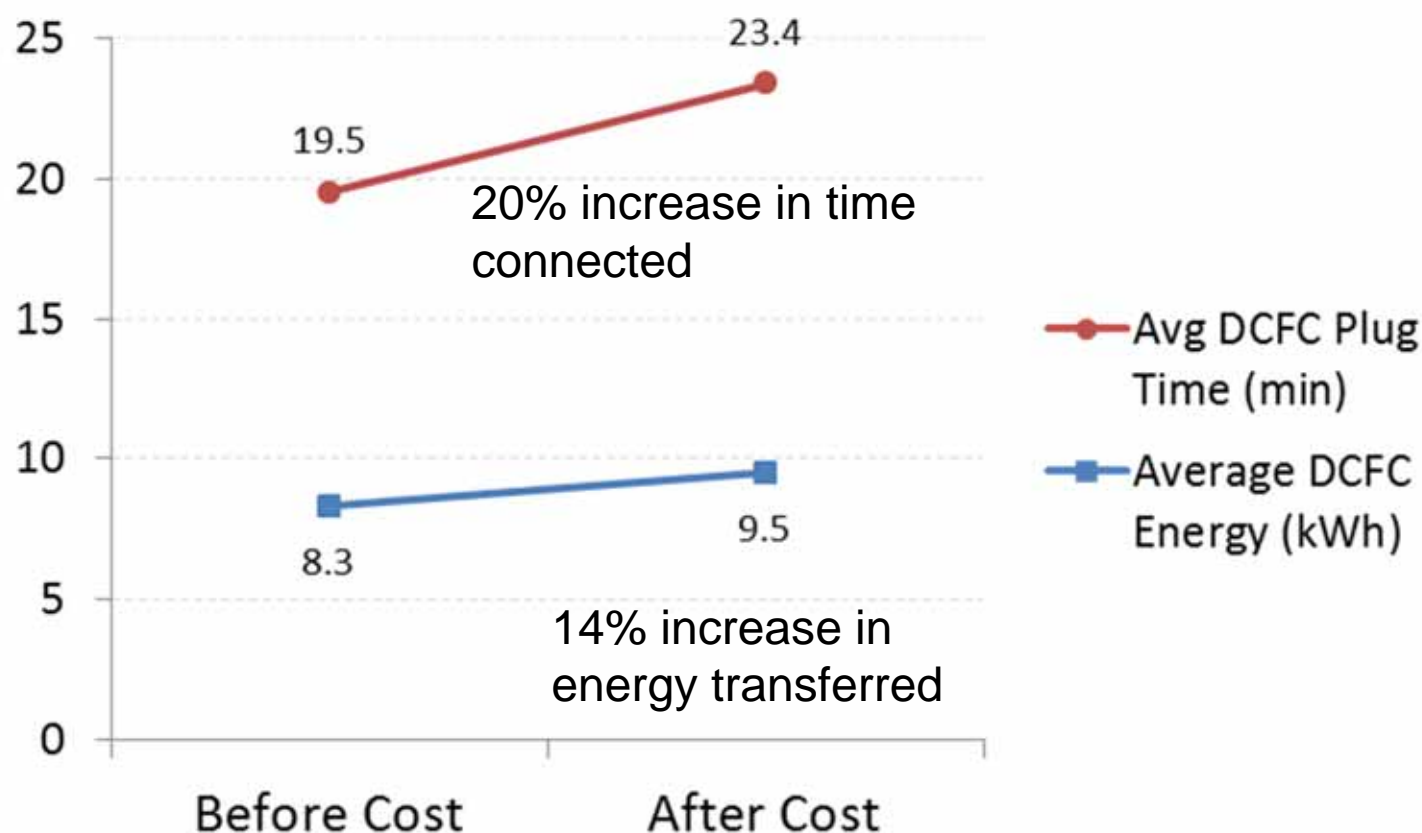
Energy Consumed by Public Level 2 EVSE and DCFC in San Francisco Region by Month





## *Unintended Consequence of Per-session Fee*

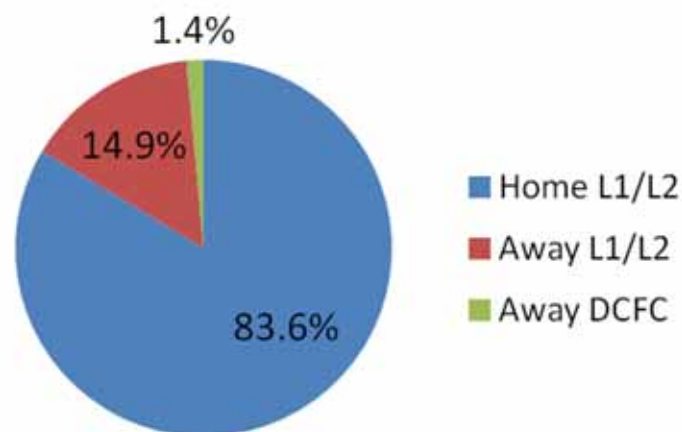
- Pricing model leads to an “all-you-can-eat” mentality?
- Tapering SOC increase vs. time gives diminishing returns for time invested



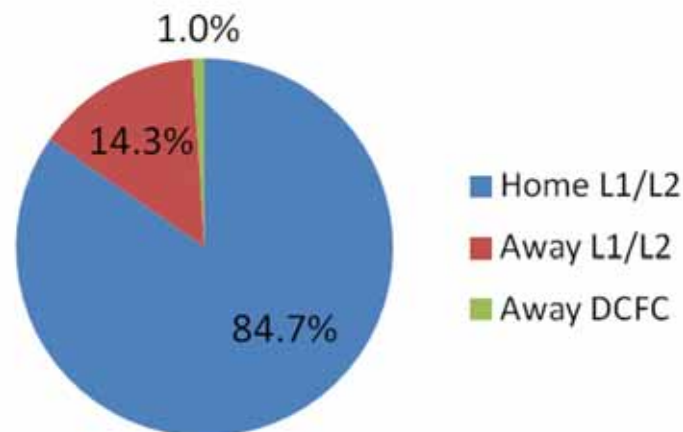
## *Infrastructure Usage by EV Project Leafs*

- 4719 vehicles contributing data in vehicle months where home location is known

**3 months before DCFC fees  
(4/1/2013 – 7/1/2013)**



**3 months after DCFC fees  
(9/1/2013 – 12/1/2013)**



## ***Electric Vehicle Miles Traveled***

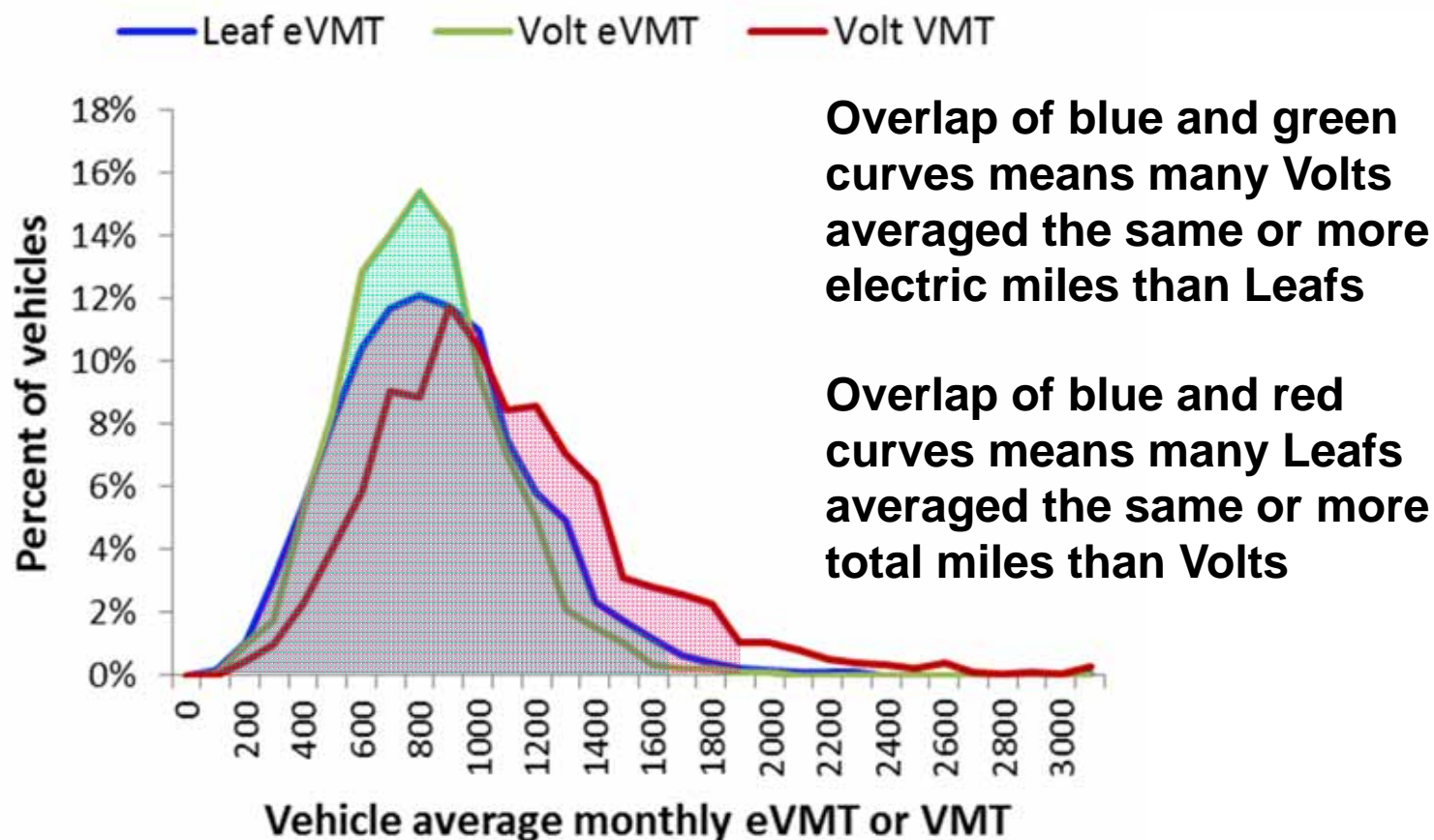
# ***Leaf vs. Volt Average Monthly eVMT***

**Oct 1, 2012 through Dec 31, 2013**

	<b>Nissan Leaf</b>	<b>Chevrolet Volt</b>
<b>Number of vehicles</b>	<b>4,039</b>	<b>1,867</b>
<b>Number of vehicle months</b>	<b>35,294</b>	<b>20,545</b>
<b>Total distance traveled (miles)</b>	<b>28,520,792</b>	<b>20,950,967</b>
<b>Distance traveled in EV mode (miles)</b>	<b>28,520,792</b>	<b>15,599,508</b>
<b>Percent of distance traveled in EV mode</b>	<b>100%</b>	<b>74.5%</b>
<b>Average monthly total VMT</b>	<b>808.1</b>	<b>1,019.8</b>
<b>Average monthly eVMT</b>	<b>808.1</b>	<b>759.3</b>

**Leafs only 6% more eVMT per month than Volts**

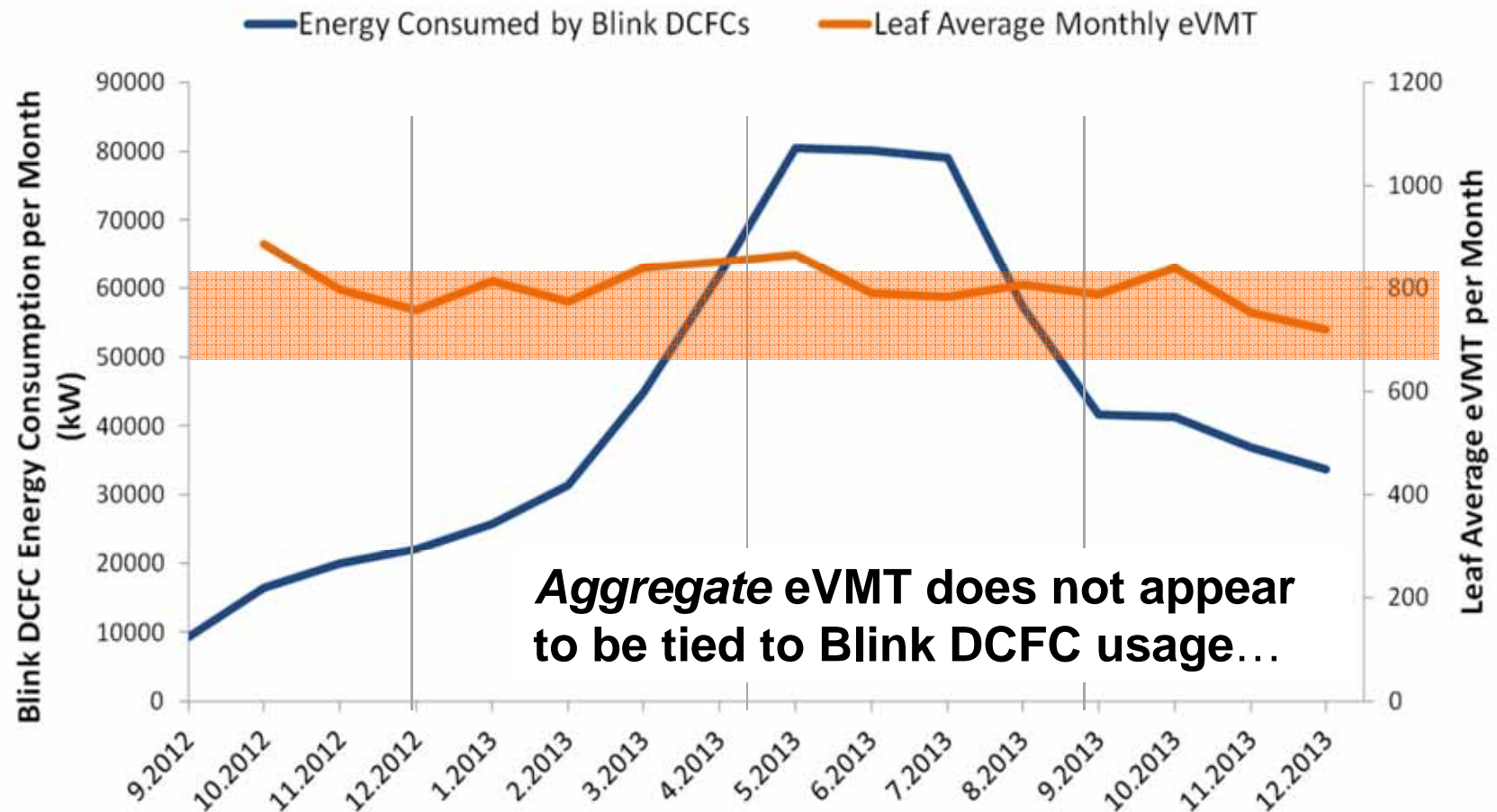
## Leaf vs. Volt Distribution of Monthly eVMT



Distribution of vehicle average monthly eVMT and VMT, where each data point in the distributions represents a single vehicle's average over the entire study period.



## EV Project Leaf Monthly eVMT vs. Nationwide Blink DCFC Usage



**... because most EV Project Leaf drivers did not charge away from home very much**

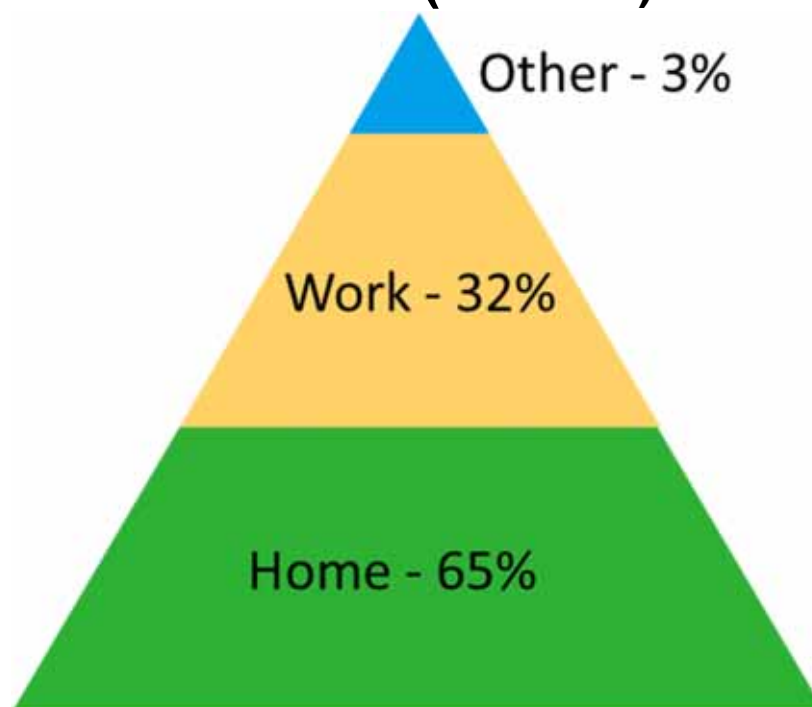
# Workplace Charging



## ***Charging Location Preference – Nissan Leaf***

**707 Nissan Leafs with Access to Workplace Charging, 2012 – 2013**

**Overall Charging Frequency by  
Location (to scale)**



**Careful!**

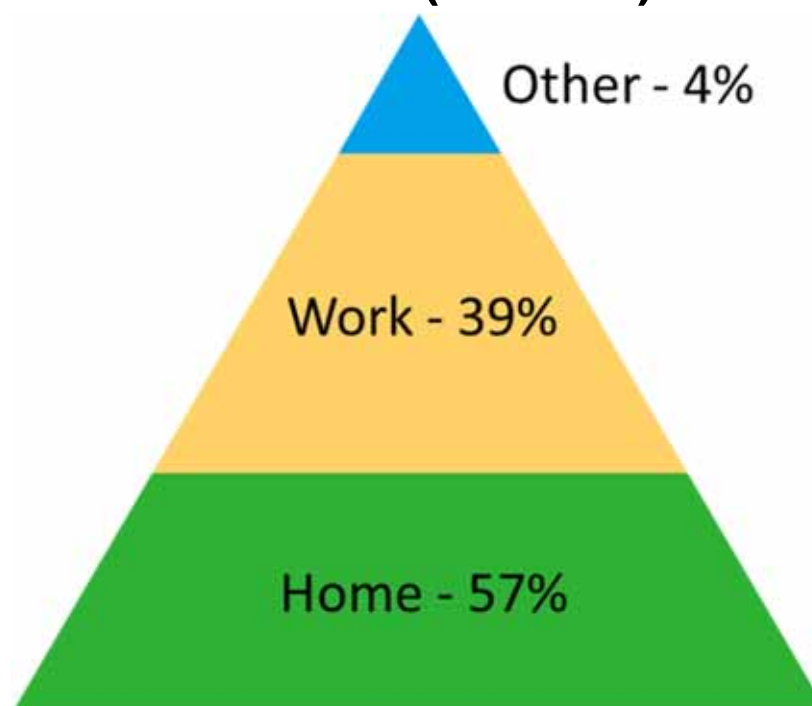
**How important is  
this 3% to  
individual drivers'  
mobility needs?**

**How does cost to  
use workplace  
charging influence  
this behavior?**

## ***Charging Location Preference – Chevy Volt***

**96 Chevrolet Volts with Access to Workplace Charging, 2013**

**Overall Charging Frequency by  
Location (to scale)**



**How does cost to  
use workplace  
charging influence  
this behavior?**



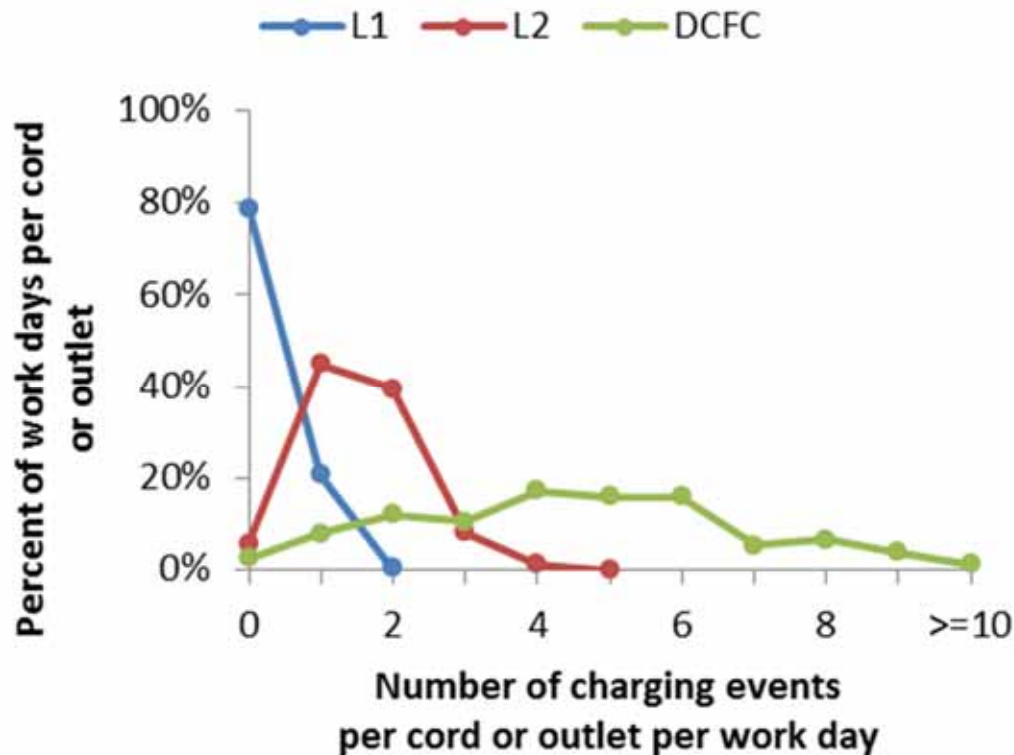
## ***Workplace Charging Case Study: Facebook***

- Menlo Park, CA office campus
- May 1, 2013 to Aug 15, 2013
- 10 Blink Level 2 units (which were later replaced with ChargePoint units)
- 12 ChargePoint units with Level 2 cord and Level 1 outlet
- 1 Blink DC fast charger
- Publicly accessible
- Blink/CP L2 units free
- DCFC Blink network fees instituted Jul 2013



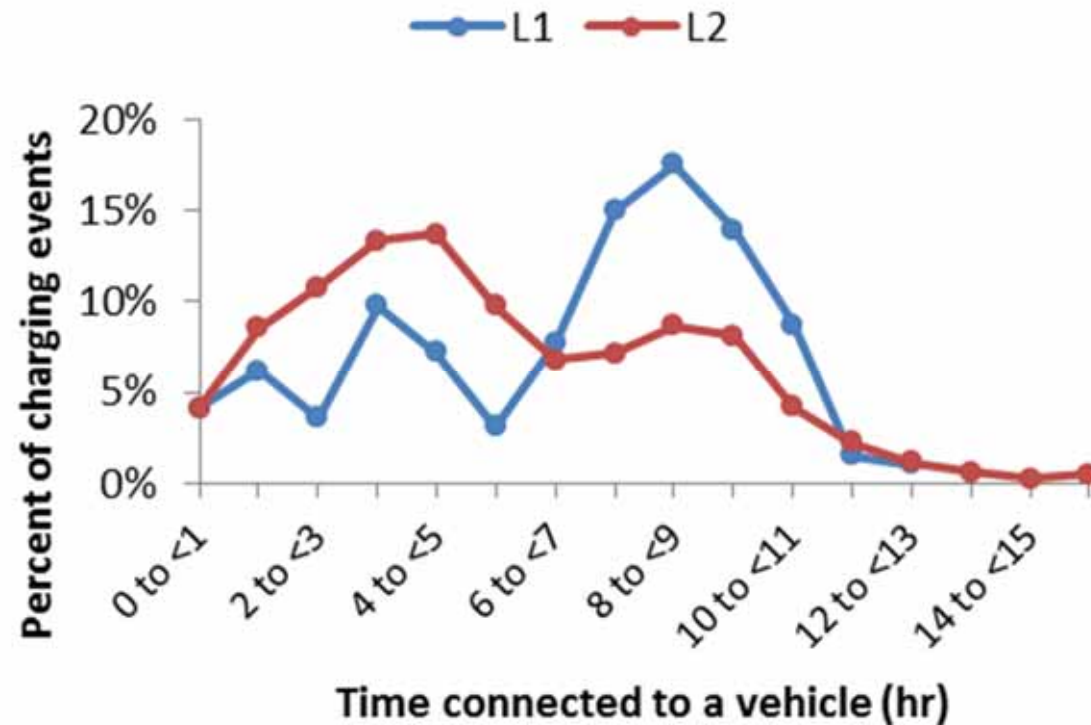


# Charging Frequency at Facebook



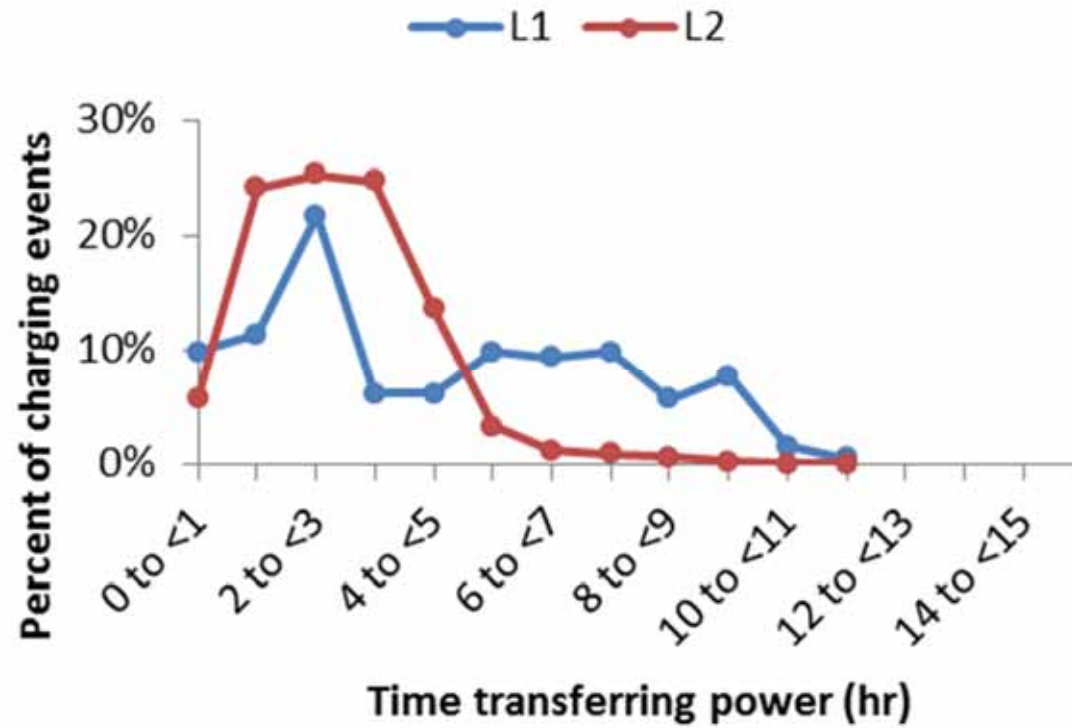
Frequency distributions of number of charging events per cord or outlet per work day for different charge power levels.

## Time Connected at Facebook



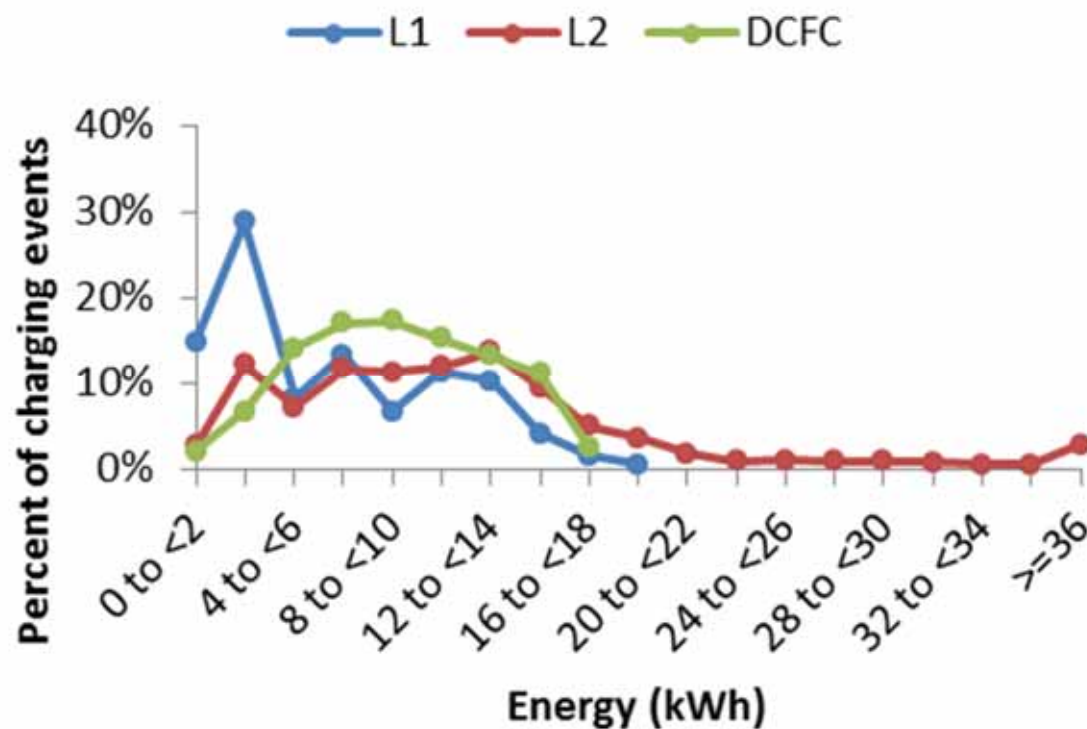
Frequency distributions of time Level 1 outlets and Level 2 cords were connected to a vehicle per charging event.

# Time Drawing Power at Facebook



Frequency distributions of time Level 1 outlets and Level 2 cords transferred power to a vehicle per charging event.

# Energy Consumption at Facebook



Distribution of energy consumed per charging event by charge power level.

## ***Facebook - ChargePoint Level 1 / Level 2 EVSE Usage***

- Data were collected from 12 charging units that were capable of both AC Level 1 and AC Level 2 charging
- Drivers overwhelmingly preferred AC Level 2 cords over AC Level 1 outlets
  - When drivers arrived at these units and both Level 1 and Level 2 options were available, they chose to use the Level 2 cord 98% of time
- Drivers may have consciously chosen the faster charge rate or they may have been motivated simply by convenience
  - The Level 2 cord was available on the EVSE, but a driver needed to retrieve their own Level 1 cord to plug into the Level 1 outlet on the EVSE





## ***Facebook - DC Fast Charger Usage***

- **The DC fast charger (DCFC) was typically used between 2 and 6 times per work day for 24 minutes or less per charging event**
- **11% of the time when a DC fast charge event ended and another event began on the same work day, a vehicle was already connected to the second DC fast charger cord prior to the end of the first vehicle's charging event**

## ***Facebook - Company Policies & Practices***

- **Facebook followed a few simple guidelines to encourage employees to self-manage electric vehicle supply equipment (EVSE) usage**
  - **Charging units were installed to allow access from multiple parking spaces**
  - **Drivers wanting a charge would park close to EVSE in use and leave their charge port door open**
  - **Drivers were encouraged to plug in neighboring vehicles after their vehicle completed charging**
  - **Employees were provided with an online message board – a Facebook page – allowing them to coordinate charging station usage**

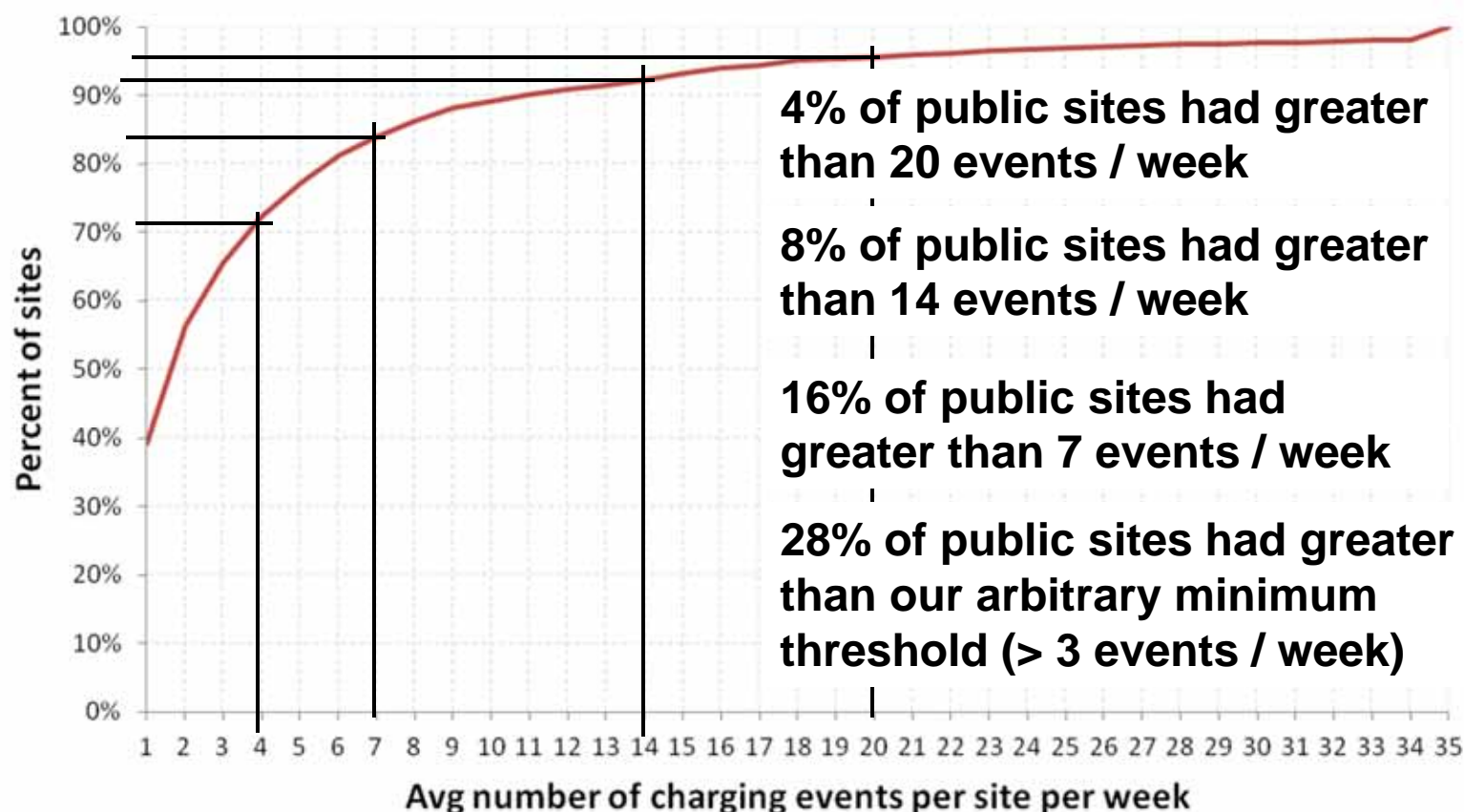
## ***Facebook - Company Policies & Practices***

- **Data from the EVSE suggest that drivers leveraged these resources to minimize the time EVSE were not in use**
  - **37% of the time when one charging event ended and the next began at the same AC Level 2 EVSE during the same work day, less than 30 seconds elapsed between the two charging events**
  - **60% of the time, less than 3 minutes elapsed between consecutive charging events**

***Which public charging sites are used most frequently?***

## Usage of Publicly Accessible Level 2 Sites

### Cumulative Distribution of Charging Frequency of Blink and ChargePoint Level 2 Publicly Accessible Sites

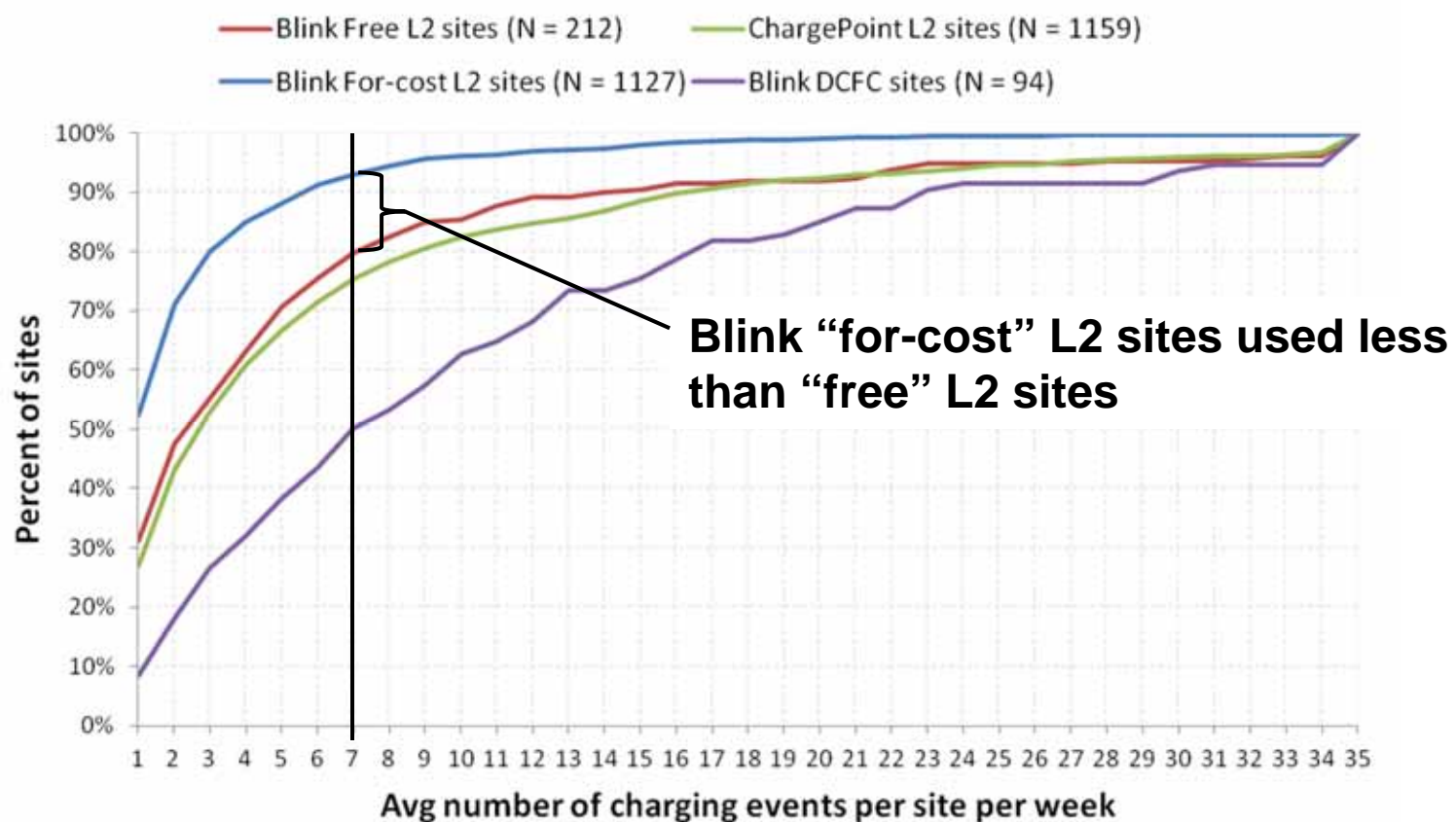


9/1/2012 to 1/1/2014



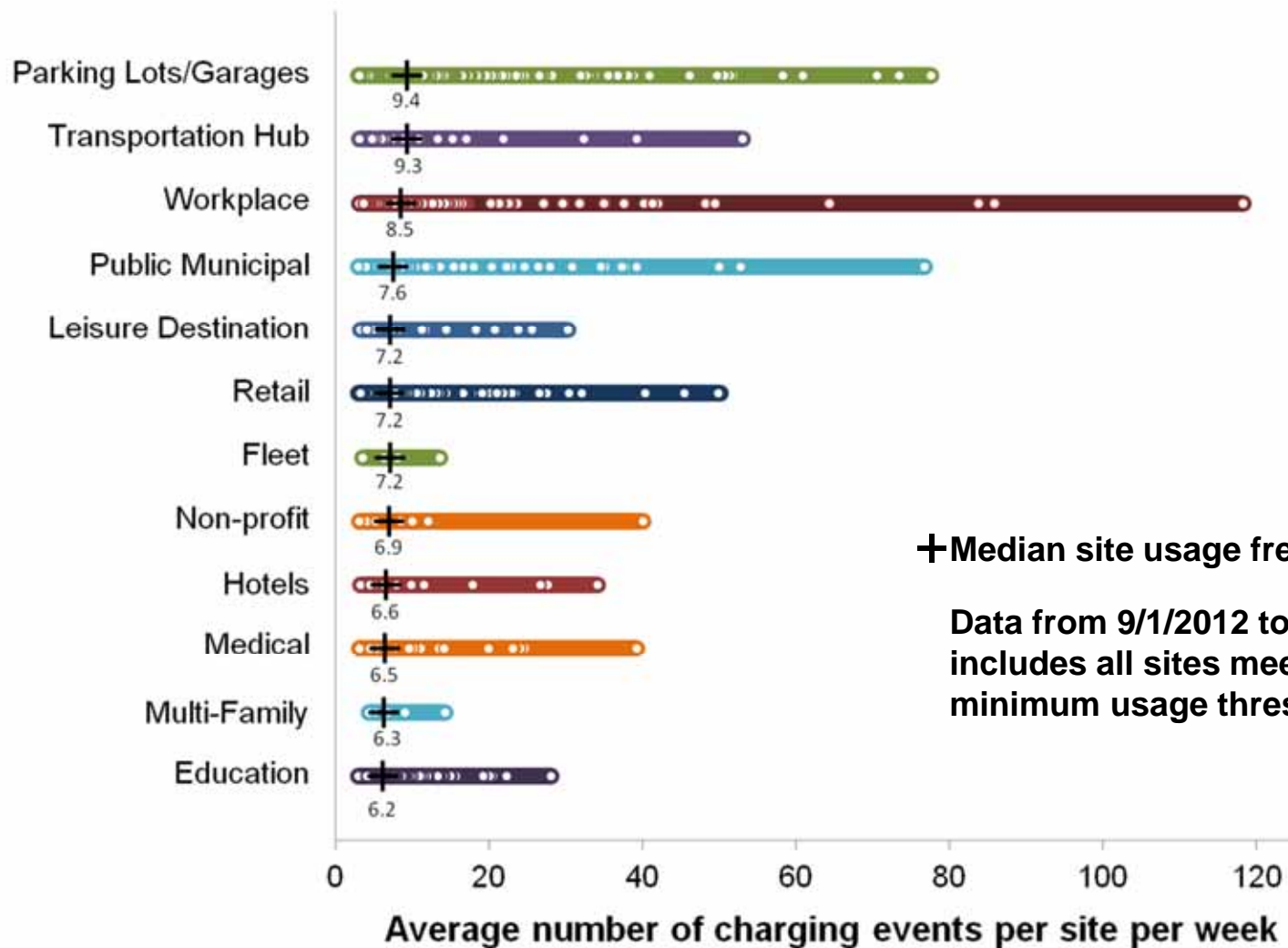
# Usage of Publicly Accessible Level 2 Sites

## Cumulative Distribution of Charging Frequency of Blink and ChargePoint Level 2 Publicly Accessible Sites

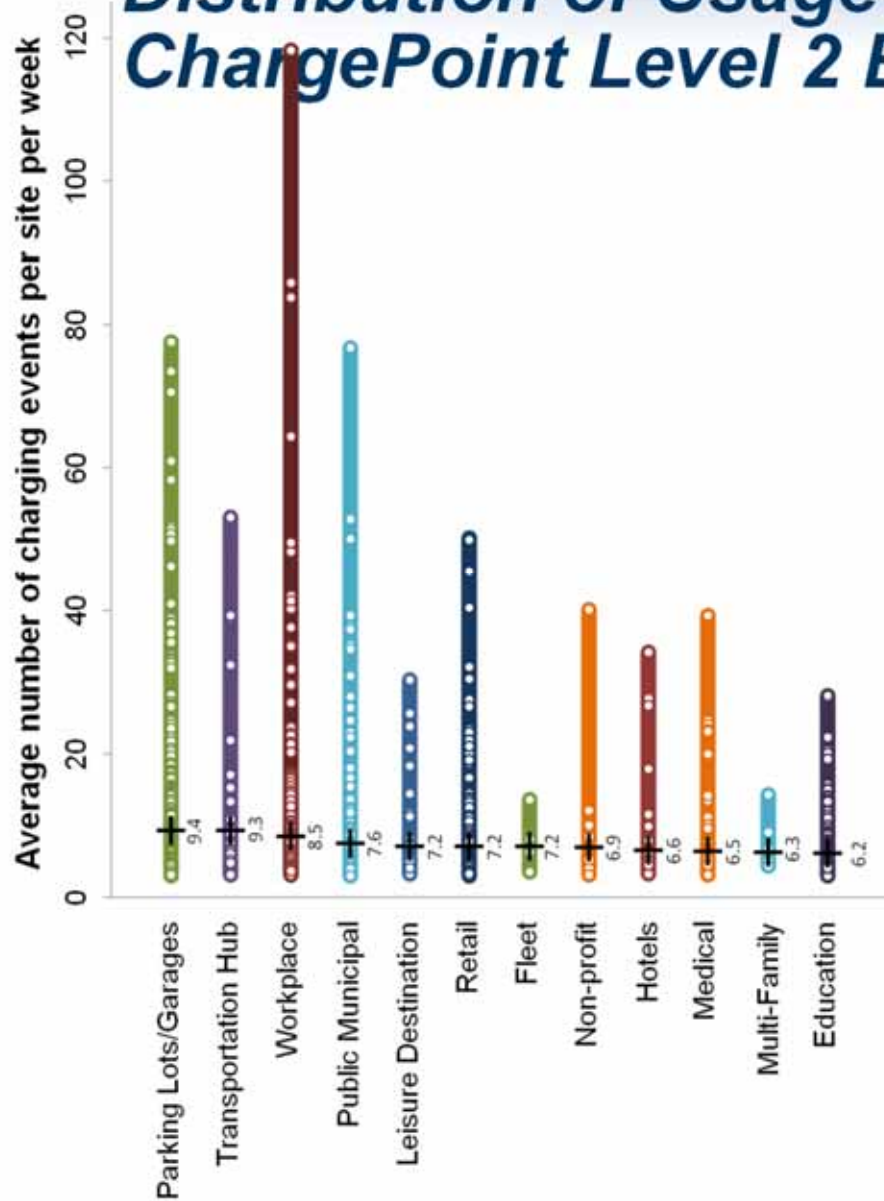


9/1/2012 to 1/1/2014

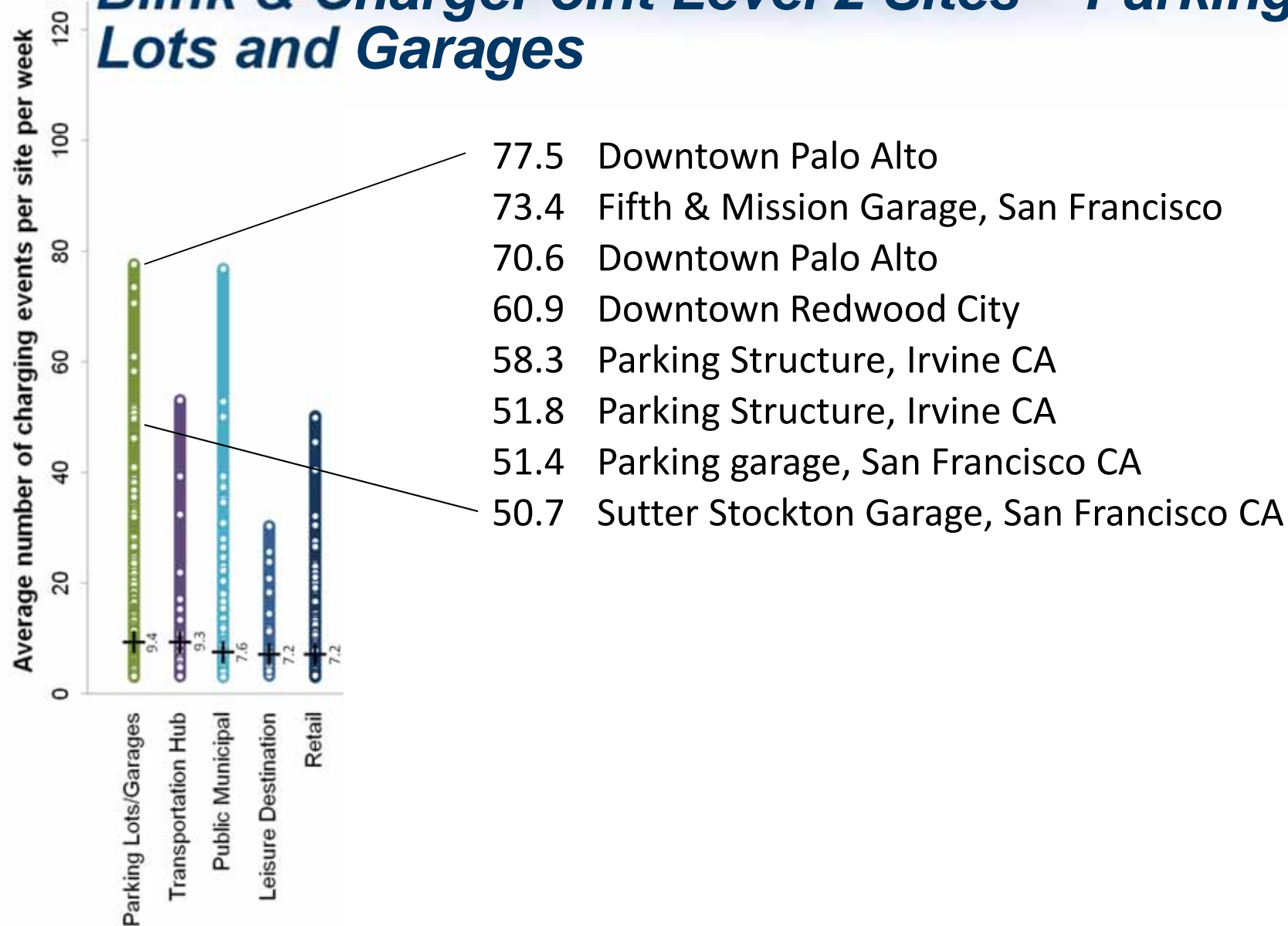
# Distribution of Usage Frequency of Blink & ChargePoint Level 2 EVSE Sites by Venue



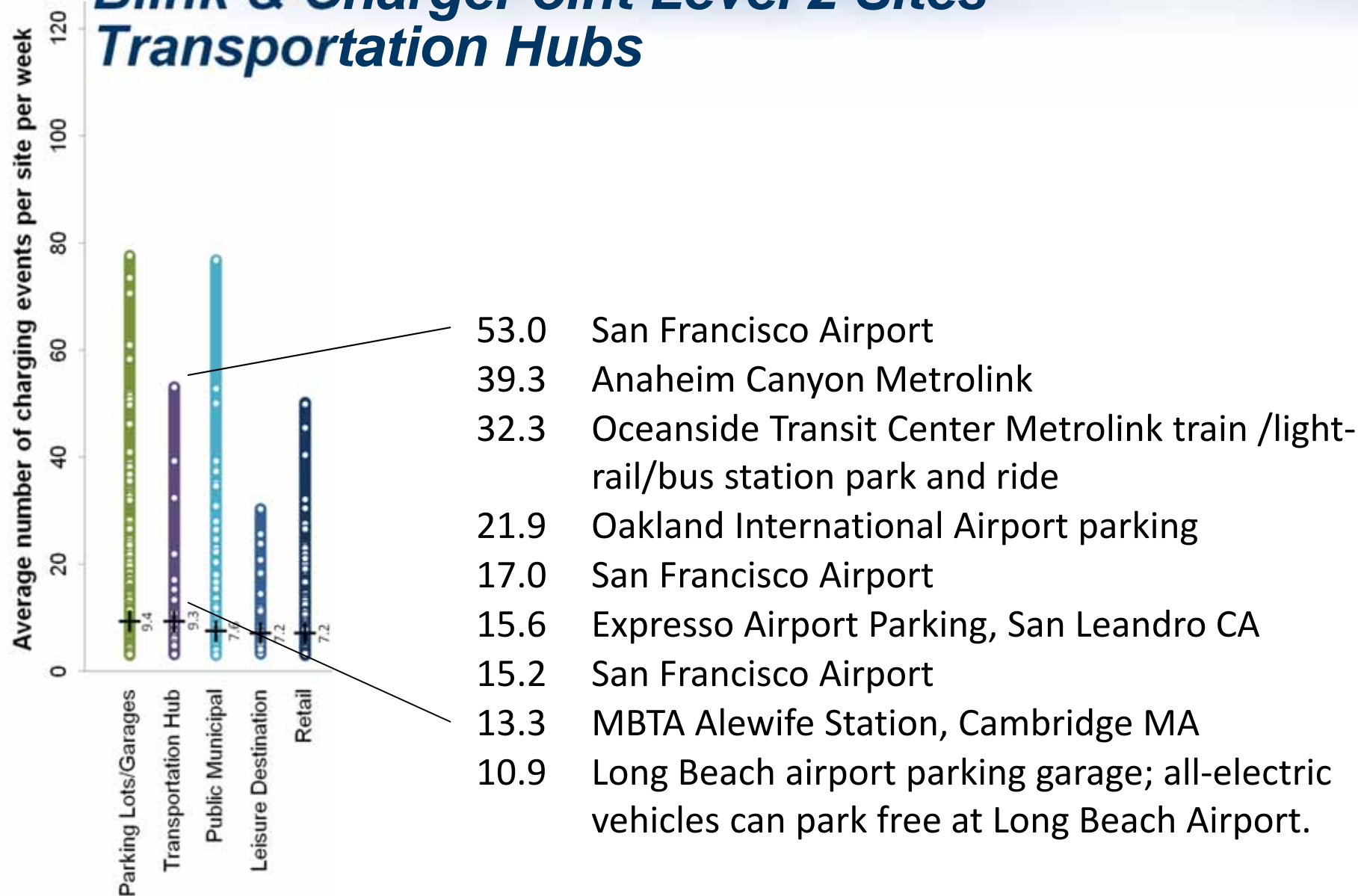
## Distribution of Usage Frequency of Blink & ChargePoint Level 2 EVSE Sites by Venue



## Blink & ChargePoint Level 2 Sites – Parking Lots and Garages



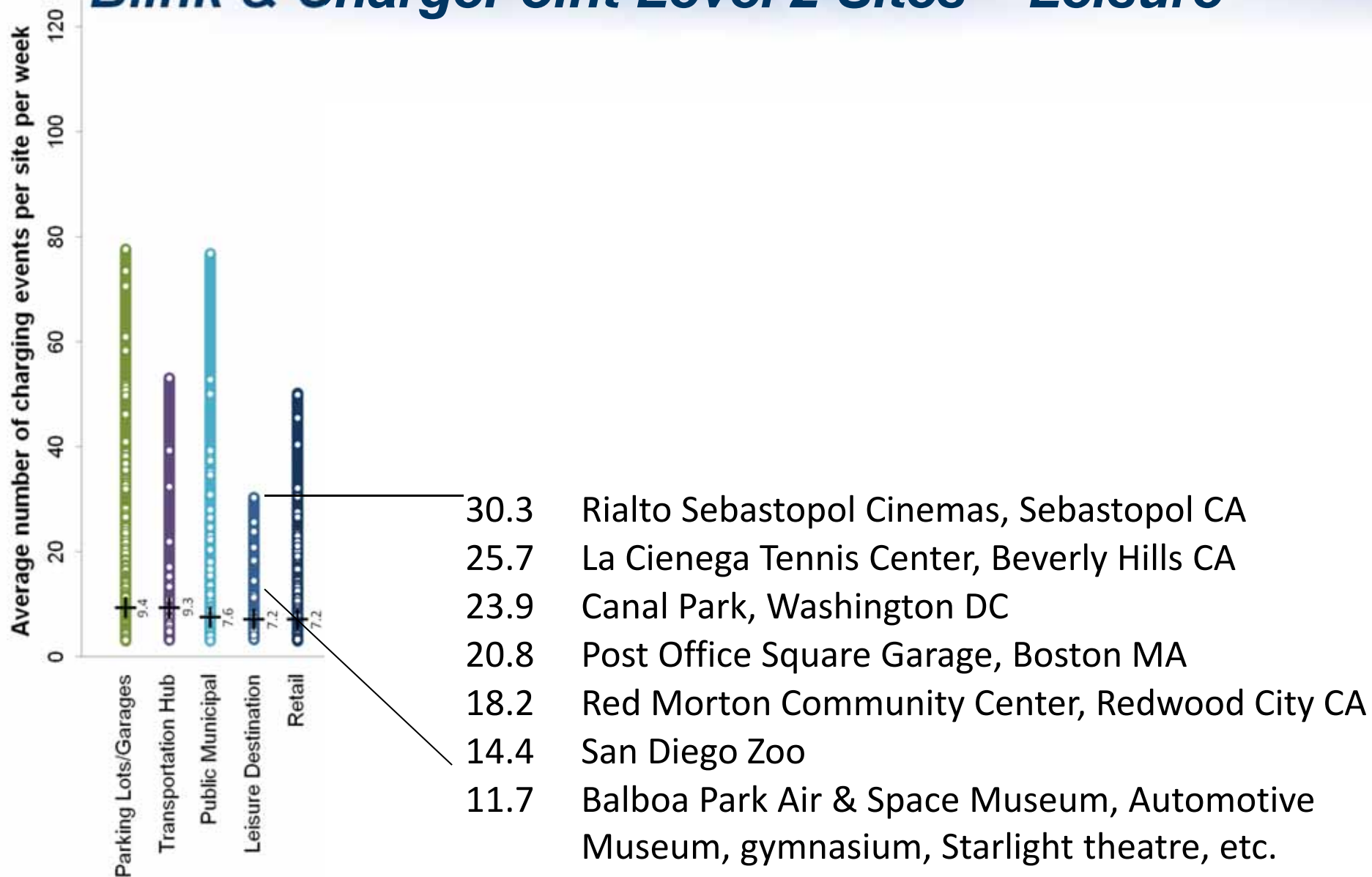
## Blink & ChargePoint Level 2 Sites – Transportation Hubs



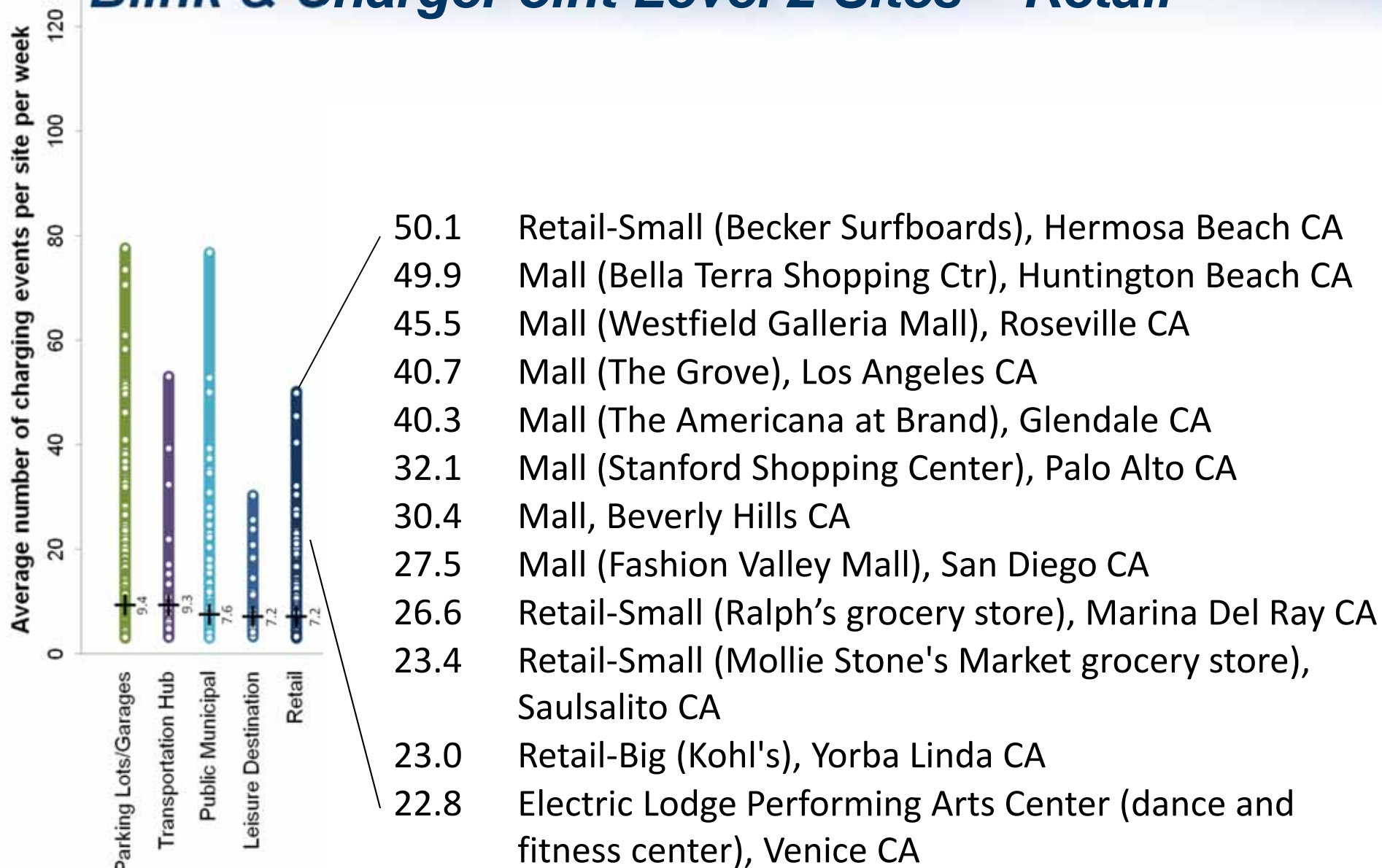




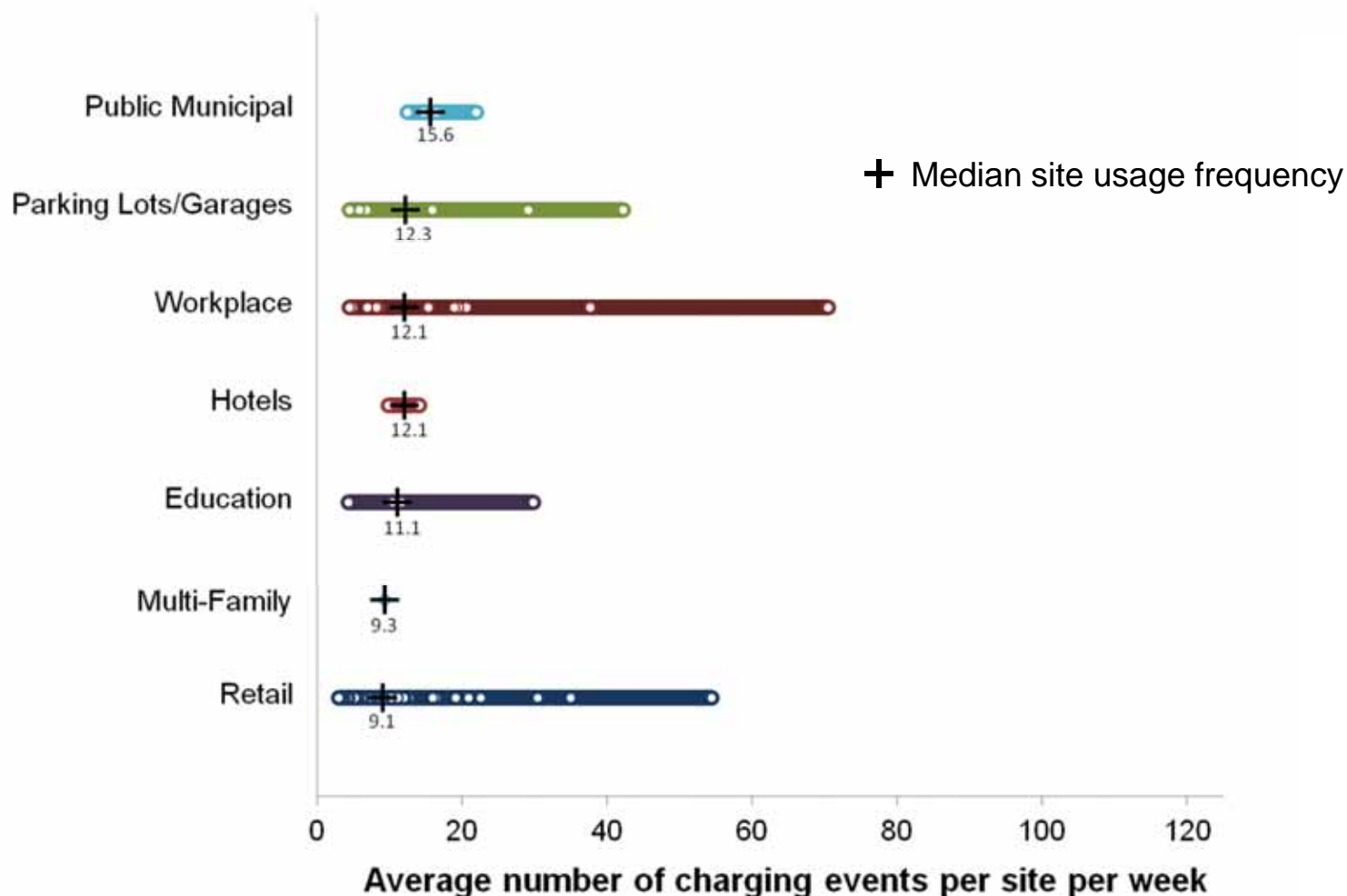
## Blink & ChargePoint Level 2 Sites – Leisure



## Blink & ChargePoint Level 2 Sites – Retail

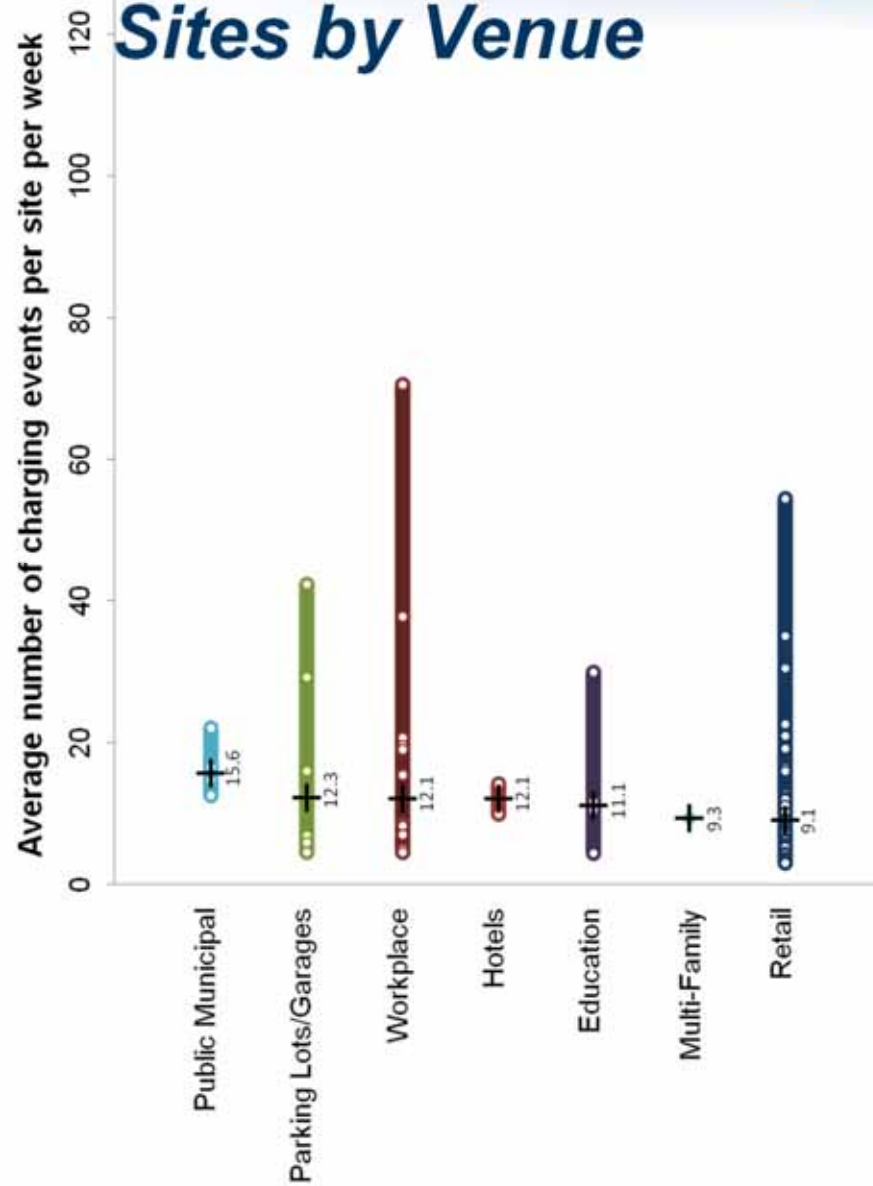


## ***Distribution of Usage Frequency of Blink DCFC Sites by Venue***



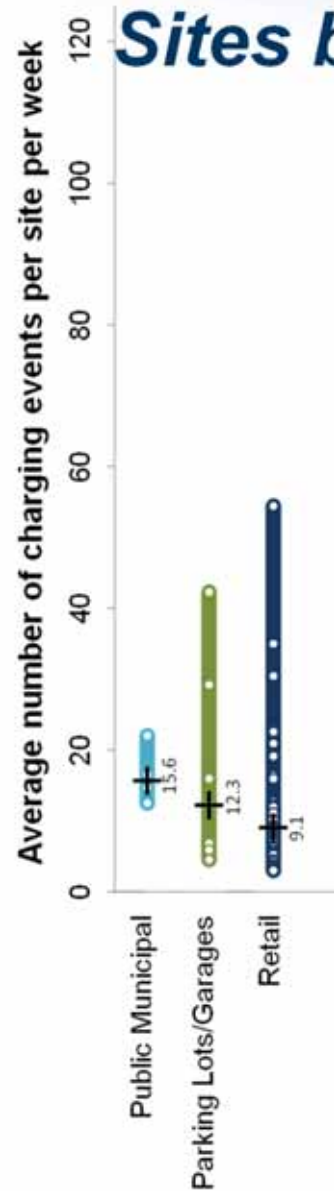
8/1/2013 to 1/1/2014 (after Blink network fees were instituted)

## Distribution of Usage Frequency of Blink DCFC Sites by Venue

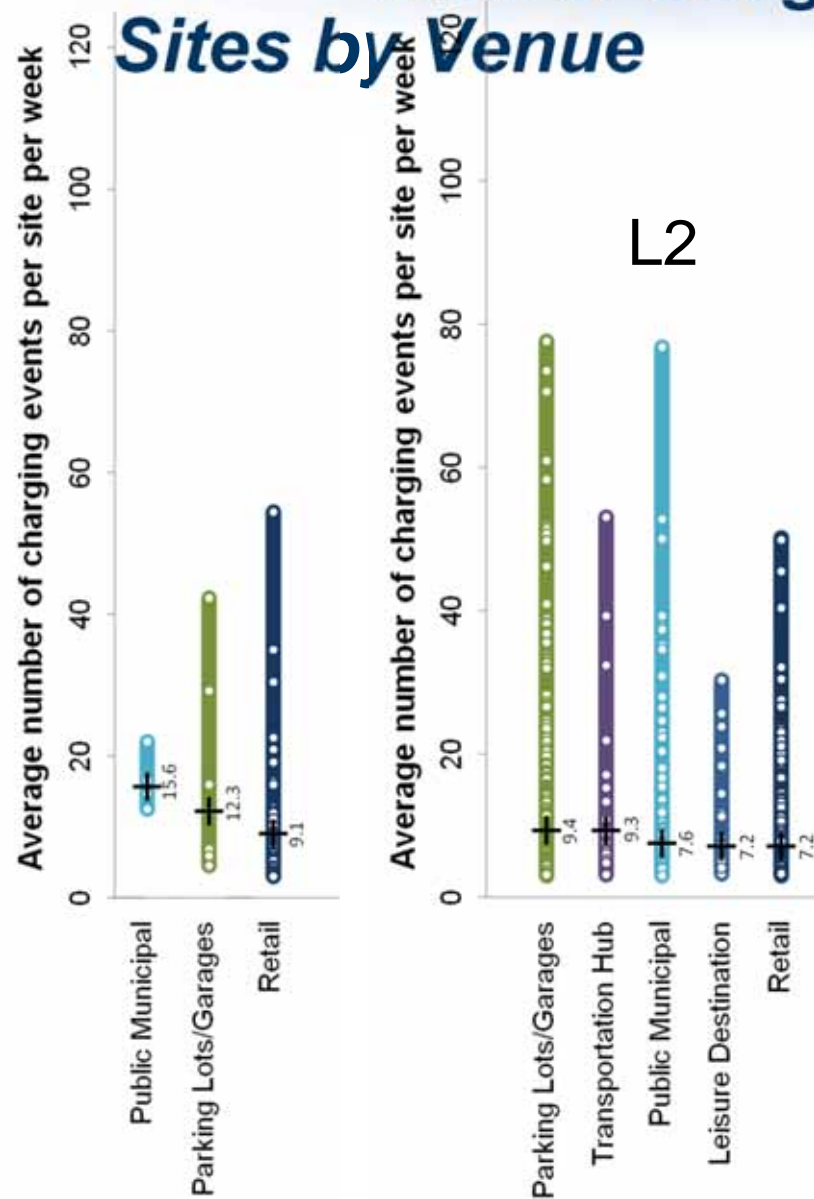




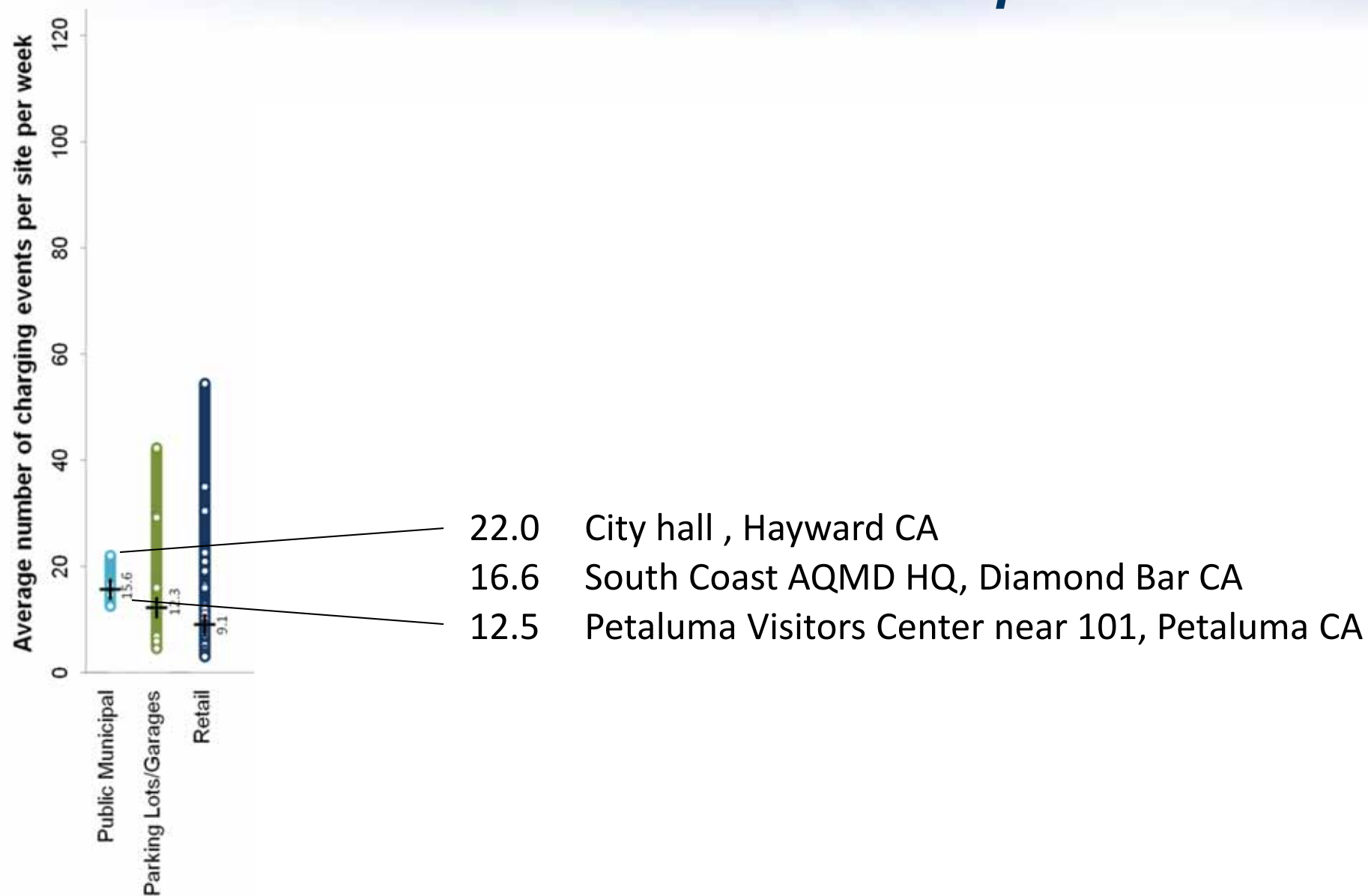
## Distribution of Usage Frequency of Blink DCFC Sites by Venue



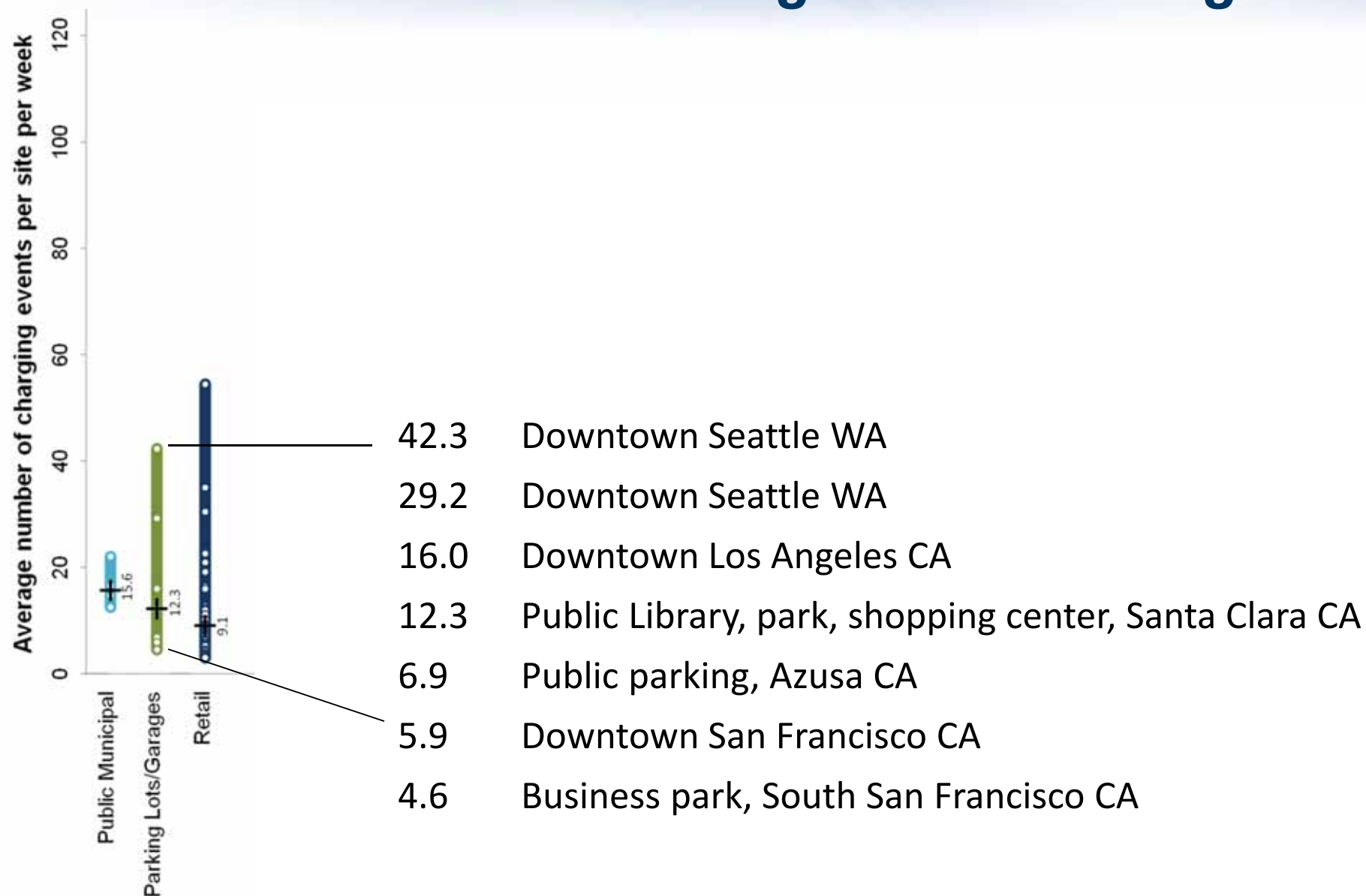
# Distribution of Usage Frequency of Blink DCFC Sites by Venue



## Blink DCFC Sites – Public / Municipal



## Blink DCFC Sites – Parking Lots and Garages



## Blink DCFC Sites – Retail

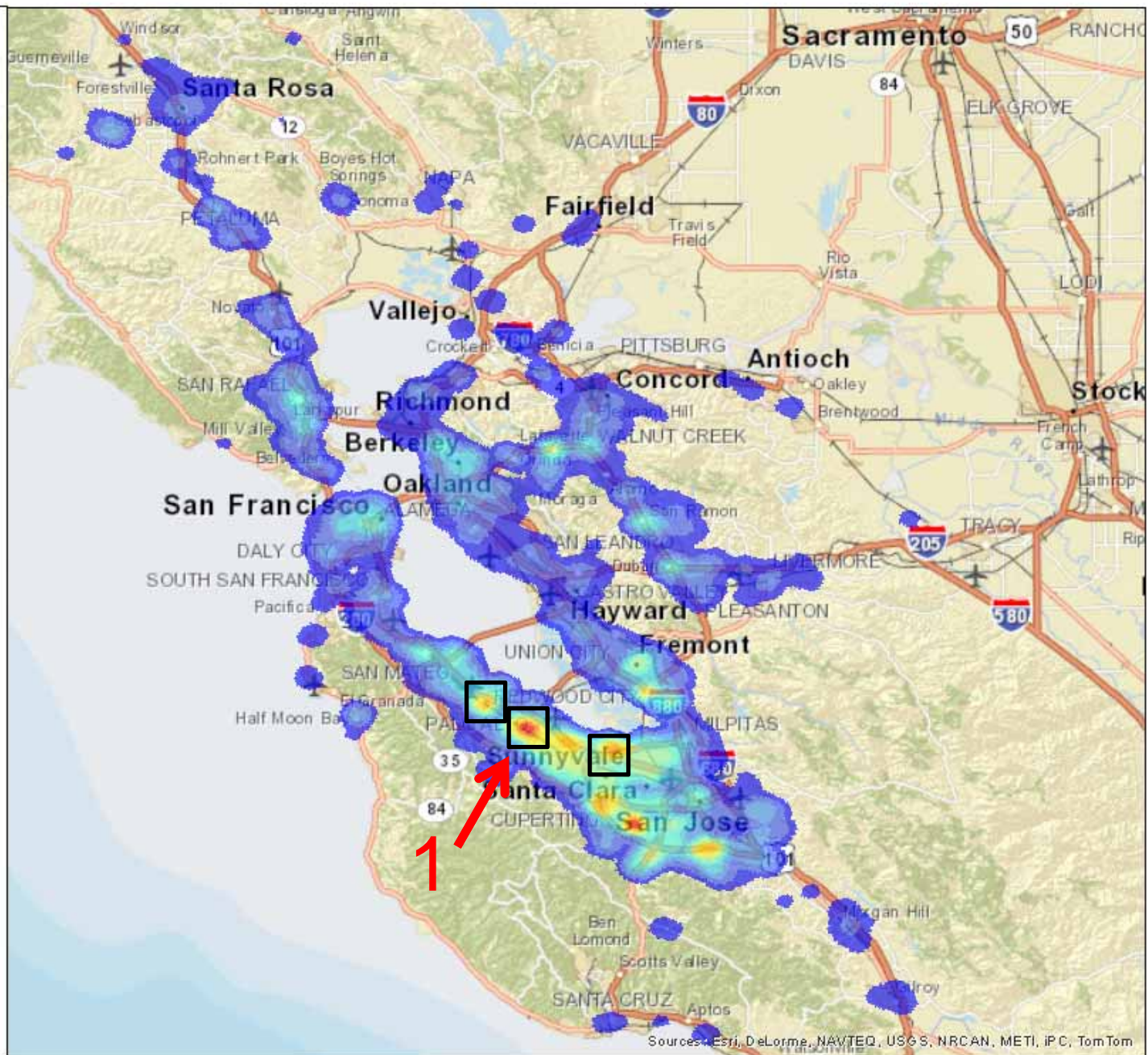




## ***Identifying Hot Spots Using Vehicle Data***

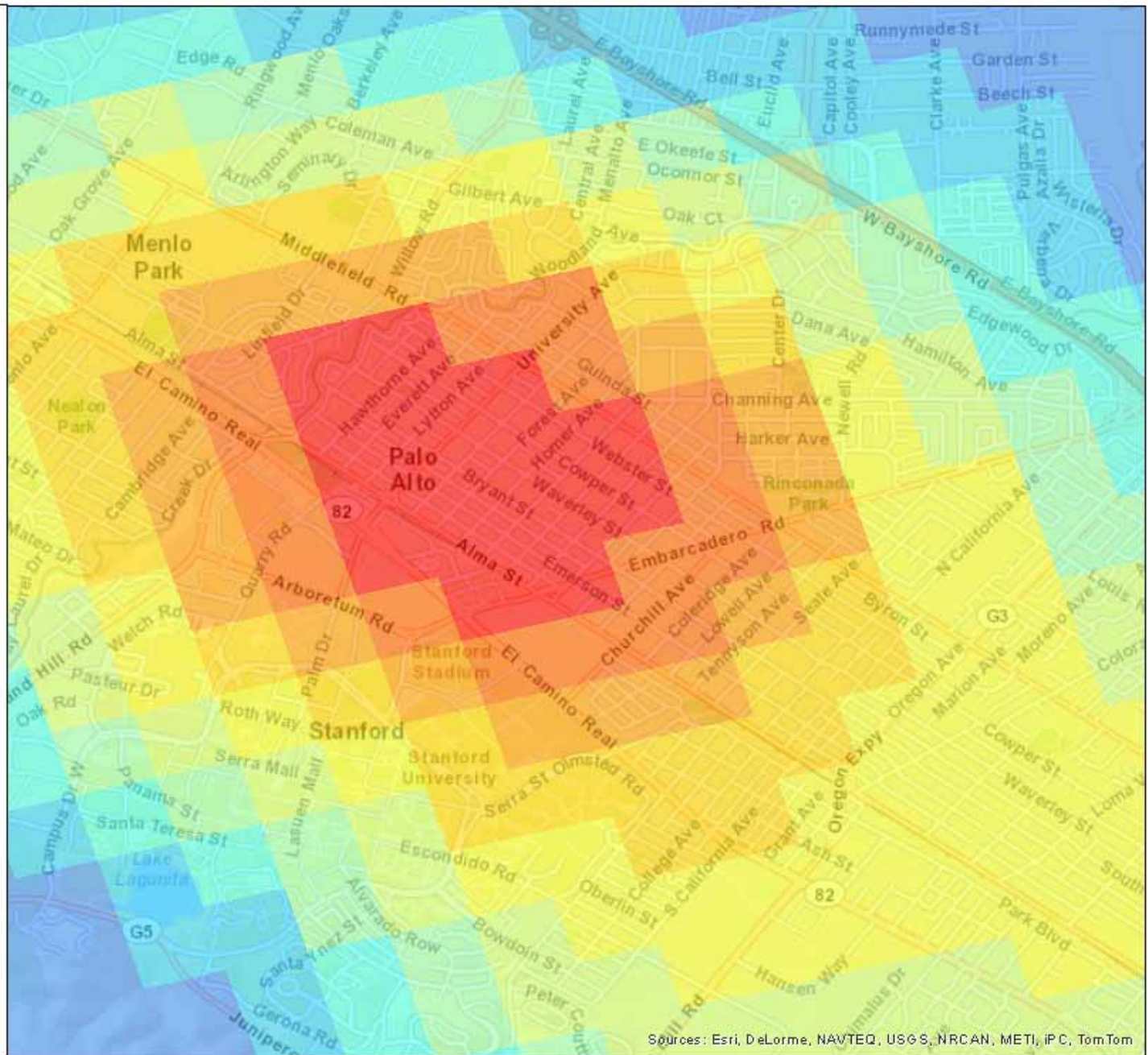
- **EV Project Leaf away-from-home parking location density in San Francisco Bay Area**
- **Cumulative through the end of 2013**

### Leaf Heat Map





### Leaf Heat Map







Sources: Esri, DeLorme, NAVTEQ, USGS, NRCAN, METI, IPC, TomTom

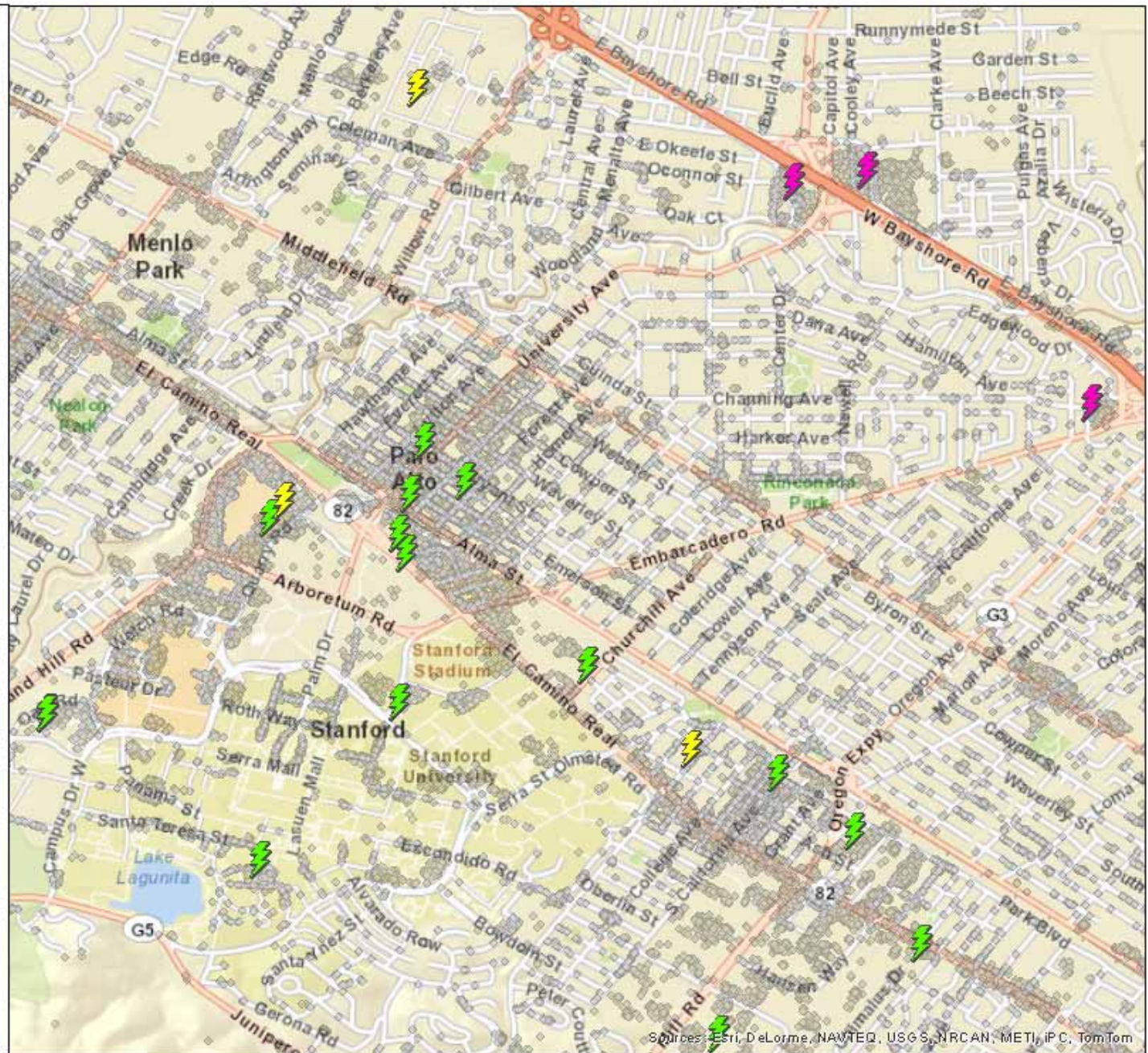


## EVSE

-  Private EVSE
-  AeroVironment Network
-  Blink Network
-  ChargePoint Network
-  Greenlots
-  OpConnect
-  RechargeAccess
-  SemaCharge Network
-  Shorepower
-  eVgo Network

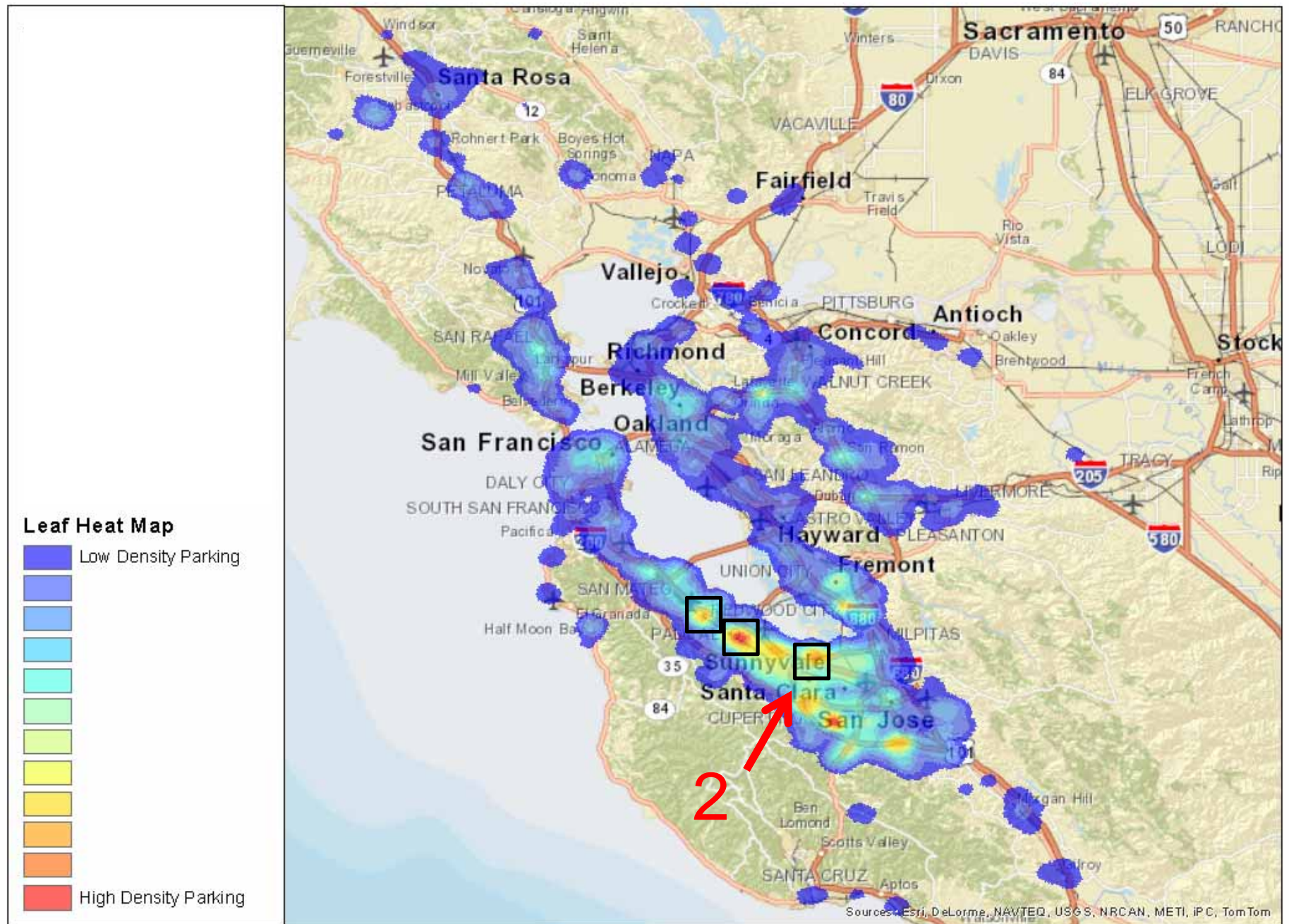
## Leaf Heat Map

-  Low Density Parking
- 
- 
- 
- 
- 
- 
- 
- 
-  High Density Parking



Sources: Esri, DeLorme, NAVTEQ, USGS, NRCAN, METI, IPC, TomTom

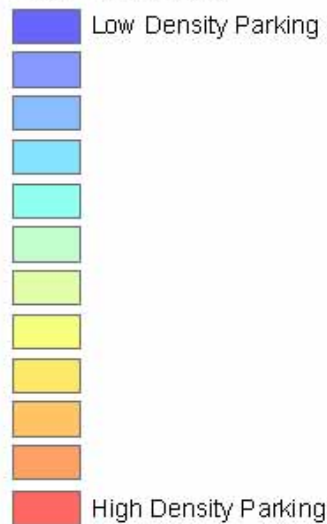




San Jose

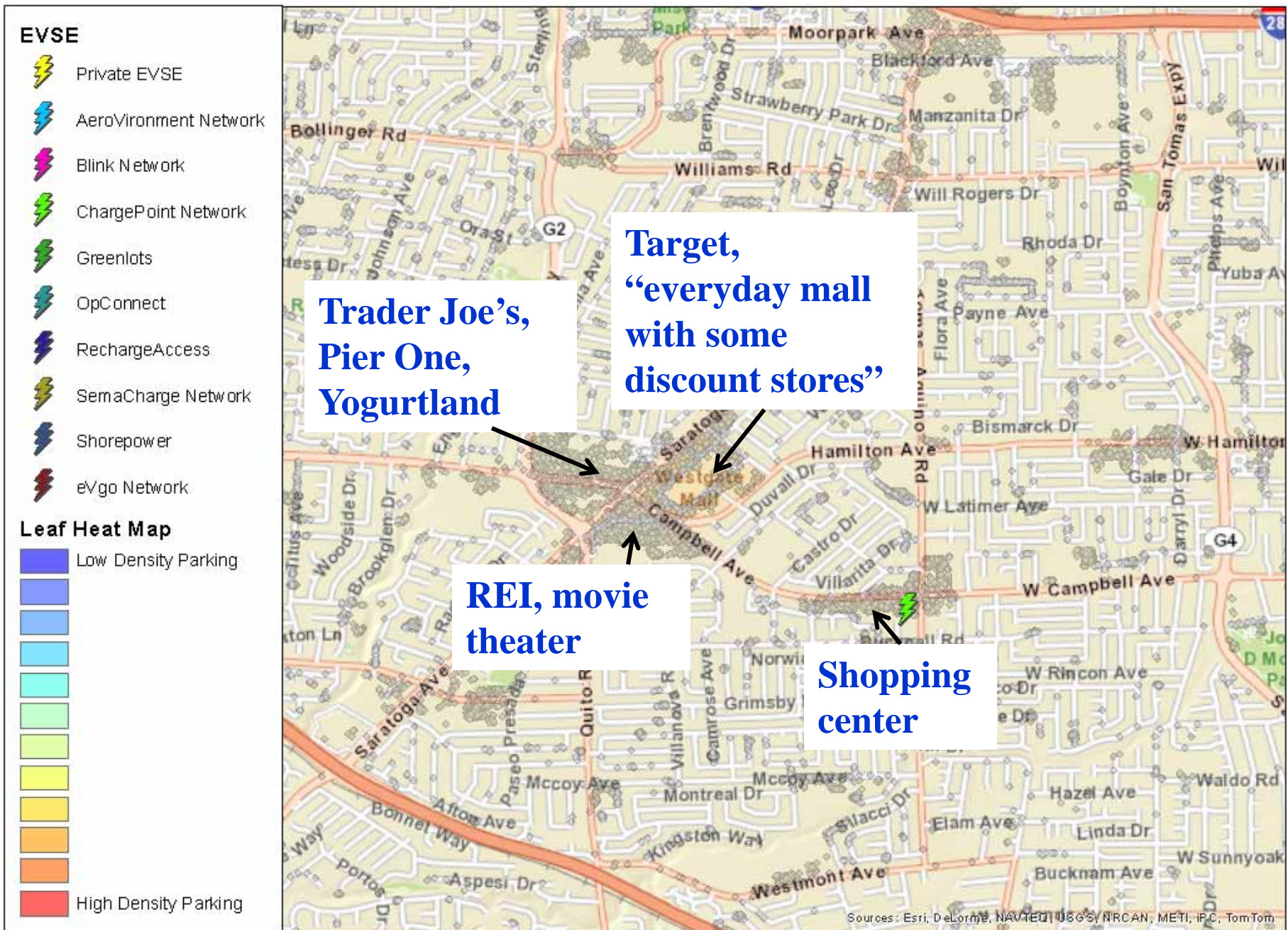
Campbell

### Leaf Heat Map



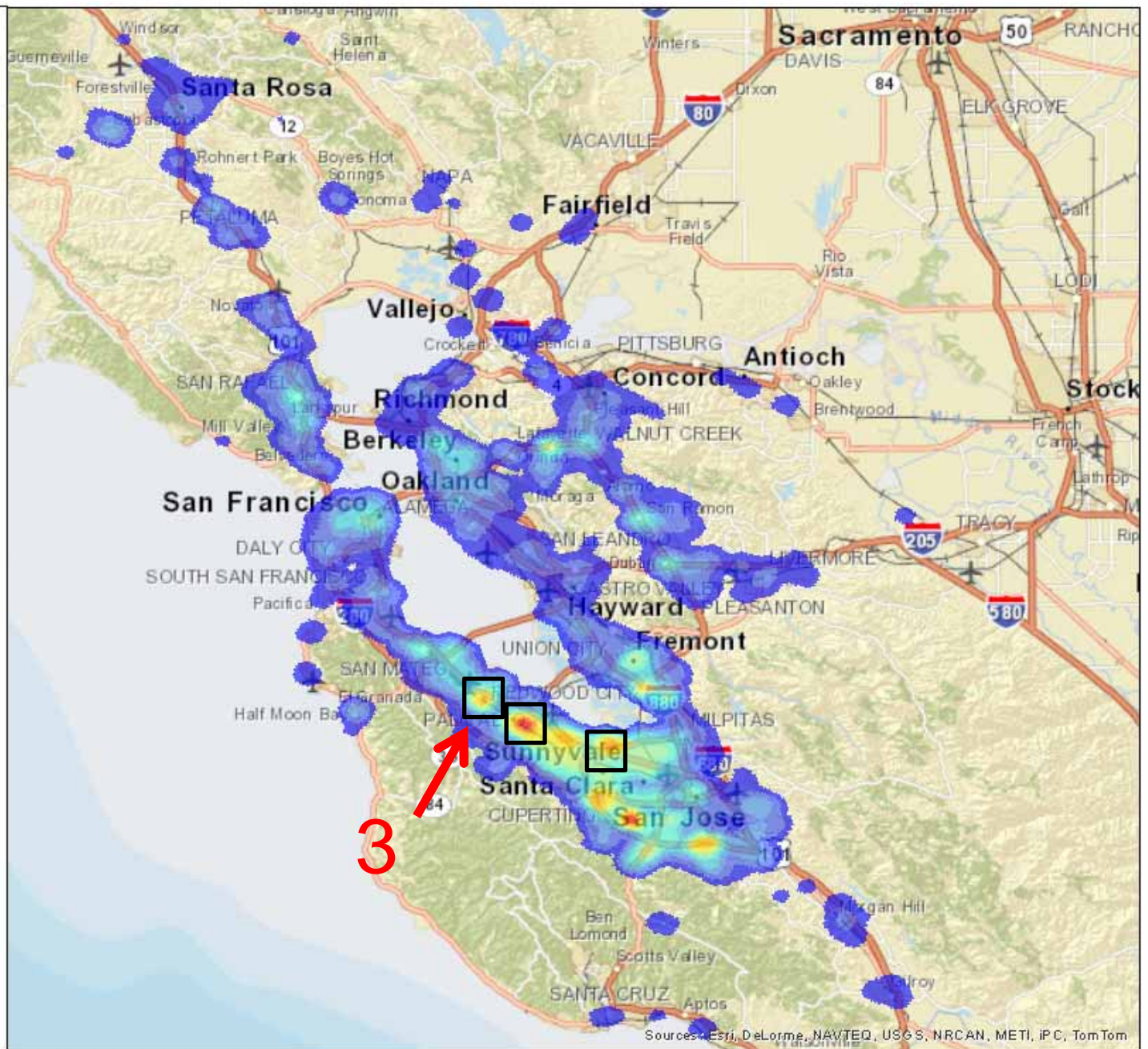
Sources: Esri, DeLorme, NAVTEQ, USGS, NRCAN, METI, IPC, TomTom



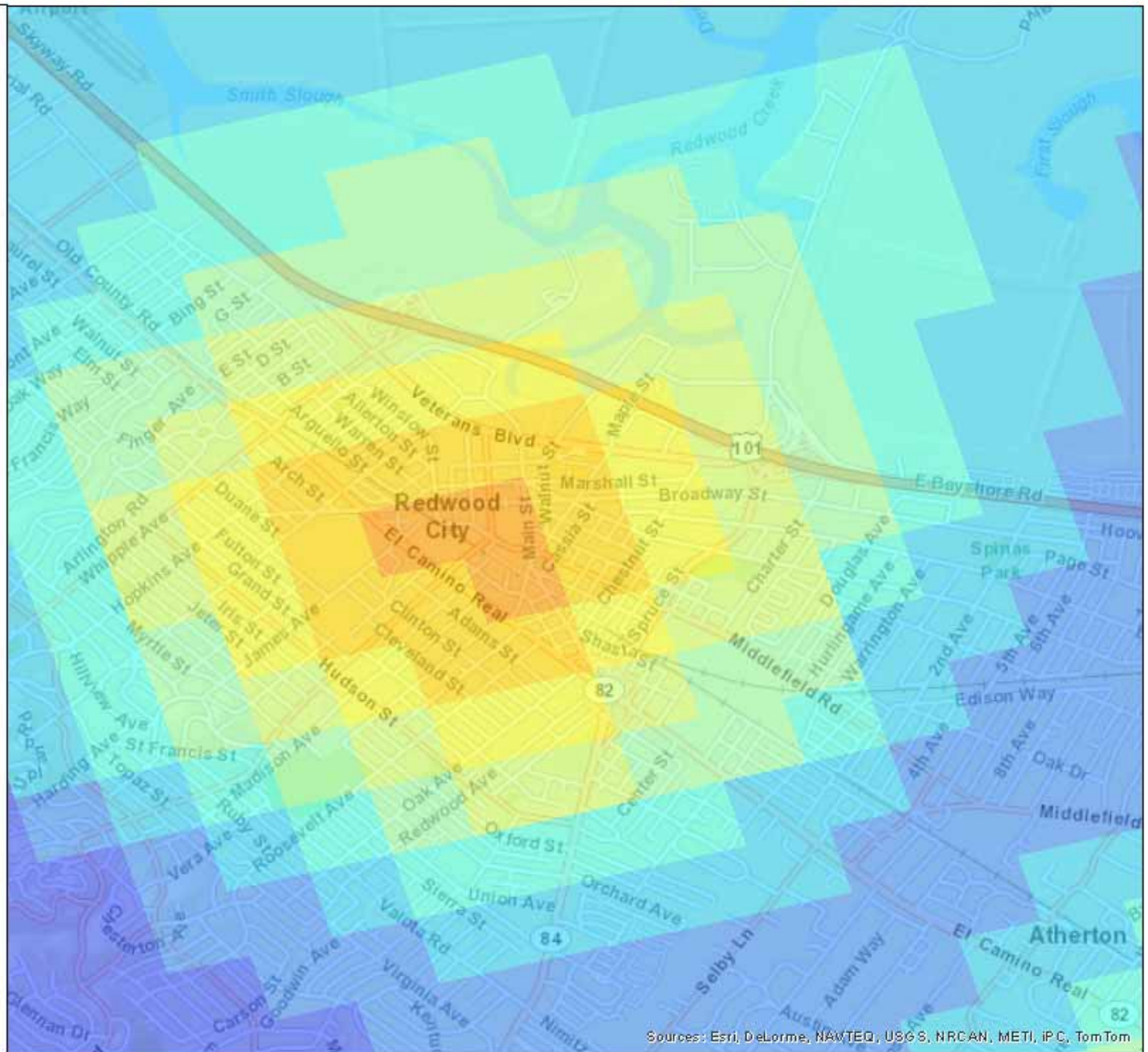
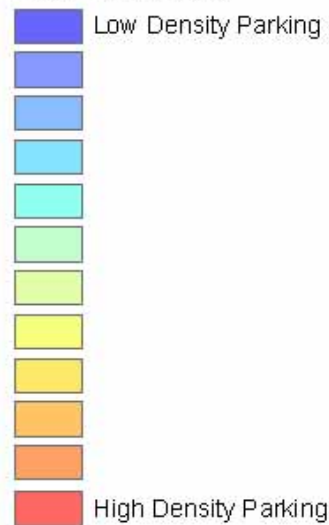




### Leaf Heat Map



### Leaf Heat Map



Sources: Esri, DeLorme, NAVTEQ, USGS, NRCAN, METI, IPC, TomTom

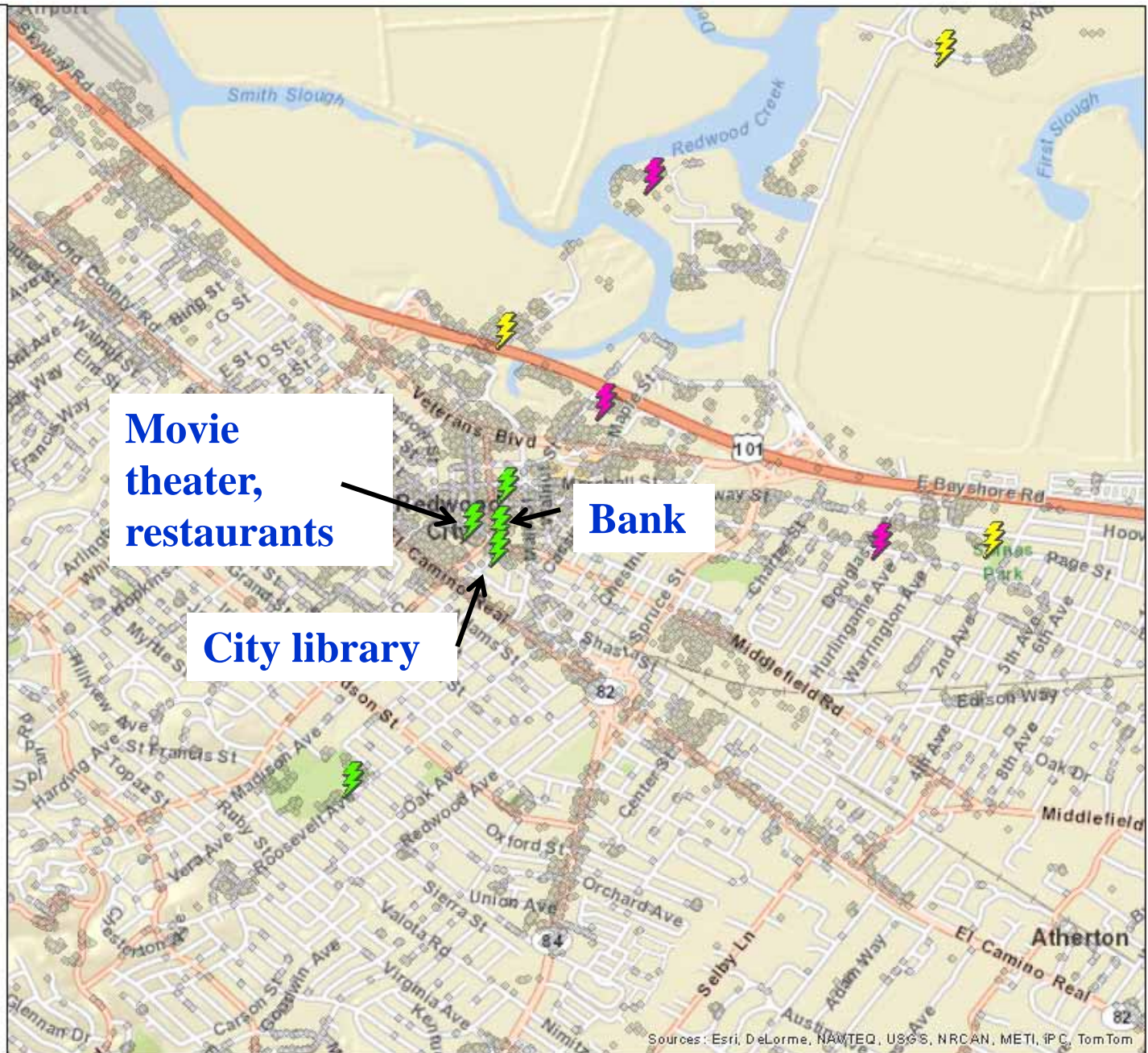


## EVSE

- Private EVSE
- AeroVironment Network
- Blink Network
- ChargePoint Network
- Greenlots
- OpConnect
- RechargeAccess
- SemaCharge Network
- Shorepower
- eVgo Network

## Leaf Heat Map

- Low Density Parking
- High Density Parking



## ***Preview of Corridor EVSE Usage in Oregon and Washington***



### Legend

- EV Project Fast Charge
- AeroVironment® - Now Open
- AeroVironment® - Coming Soon
- AeroVironment® - Coming 2014
- Level 2 Charging at Safety Rest Area
- Range Accessible to Most Electric Vehicles



Il divo di nome: Brian Stannard L. Brian e i bambini



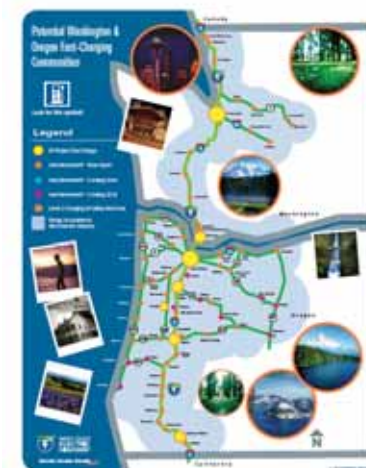
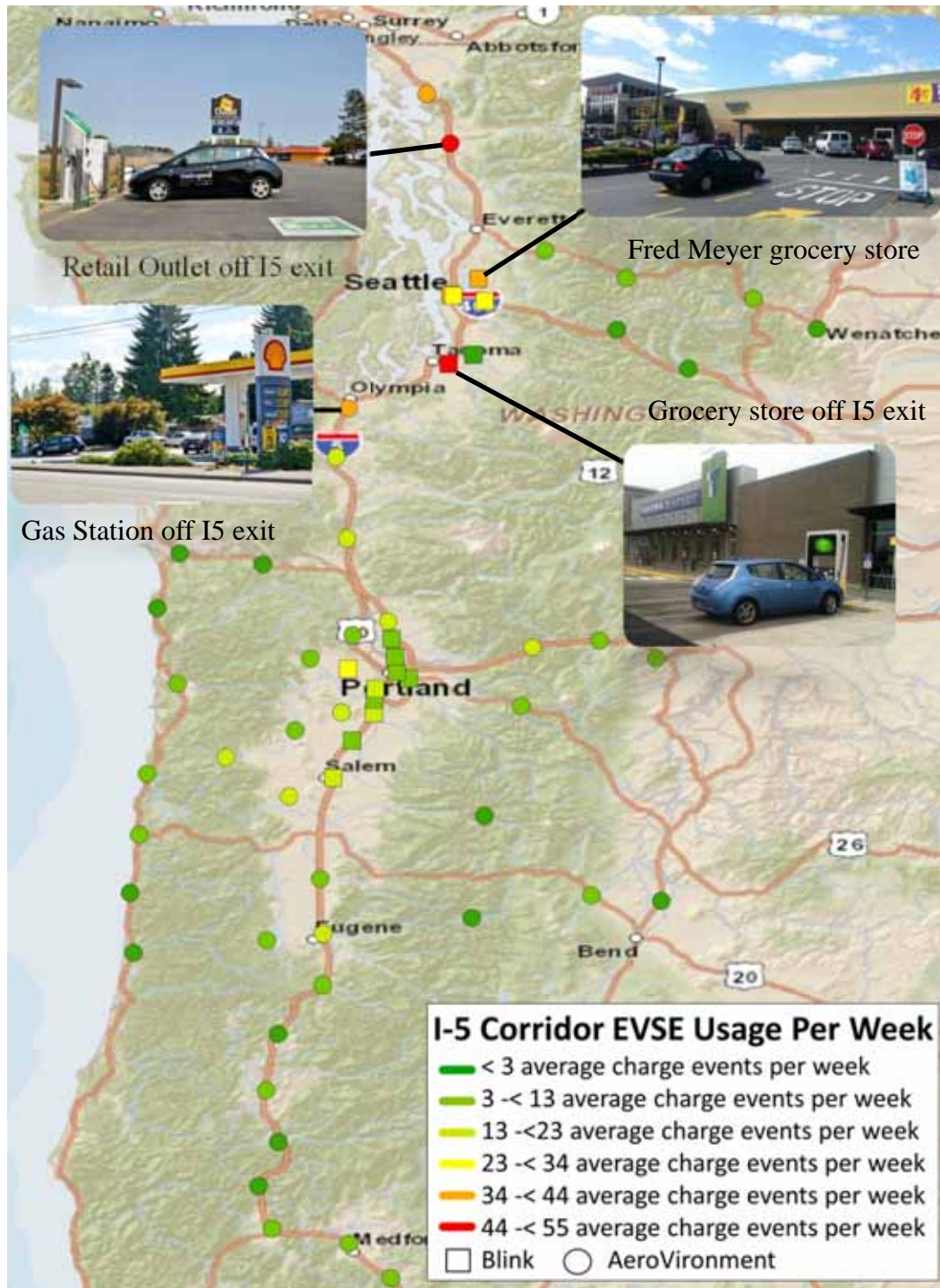
# ***AeroVironment and Blink DCFCs along OR & WA Corridors***

- **AeroVironment provided INL data from DCFCs and Level 2 units that were installed as part of the Washington & Oregon West Coast Electric Highway**
- **Combined with Blink data from DCFCs and Level**
- **Combined with vehicle data using GPS and time stamps**



# AeroVironment and Blink DCFCs along OR & WA Corridors

- 9/1/2012 to 1/1/2014
- Highest usage in metro areas
- Oregon's Electric Byways appear to be attracting users off the I-5 corridor
- Analysis continues



## ***Future Work***

## ***Tasks for FY15***

### **Leaf and Volt travel studies**

- **Leaf and Volt away-from-home infrastructure usage vs. eVMT**
  - **Day-time vs. night-time; home vs. away from home; L1 vs. L2 vs. DCFC**
  - **Update Volt Aug and Sep 2013 papers**
- **Leaf driving range**
  - **How often do they drive beyond single charge range?**
  - **When they do, what infrastructure do they use? How far from home do they drive?**
  - **How important are DCFCs for range extension?**

## ***Tasks for FY15 (cont.)***

### **Workplace charging**

- **Longitudinal driving and charging behavior of drivers with access to WP charging**
  - **How many WP charging users “need” it based on commuting patterns?**
  - **Are they off-setting home off-peak charging with WP on-peak charging?**
- **Vehicle charging frequency at small, medium, large companies with WP charging**
- **Additional case studies**

## ***Tasks for FY15 (cont.)***

### **EVSE usage by venue**

- **Venue definitions paper**
- **Overall comparison of usage by venue**
- **Deep dives by venue (airports, retail, leisure, etc.)**

### **EVSE usage and PEV travel on inter-city corridors**

- **OR/WA I5**
- **San Diego/LA**
- **Nashville/Knoxville (?)**
- **Chattanooga/Atlanta (?)**

## ***Tasks for FY15 (cont.)***

### **Demand charge impact**

- **DCFCs**
- **Banks of Level 2 EVSE**

### **Grid demand and vehicle states as inputs to models**

- **Use EV Project and ChargePoint America data to support Collaborative PEV Smart Grid Integration Requirements and Opportunities Study**

### **EVSE installation costs vs. use (“bang for buck” analysis)**

- **~60 Lessons learned topics identified**
- **INL recently obtaining EV Project costs documentation allows additional analysis**



# ***Upcoming EV Project White Papers***

## **Infrastructure Issues**

- 1. What makes an L2 commercial site highly utilized - correlation between utilization and three location based factors**
- 2. What makes an L2 public site highly utilized - correlation between utilization and three location based factors**
- 3. What makes a DCFC site highly utilized - correlation between utilization and three location based factors**
- 4. What makes an L2 commercial site highly utilized - correlation between utilization and three host based factors**
- 5. What makes an L2 public site highly utilized - correlation between utilization and three host based factors**
- 6. What makes a DCFC site highly utilized - correlation between utilization and three host based factors**

## **User Issues**

- 7. What makes an L2 commercial site highly utilized - analyze correlation between utilization and three user based factors**
- 8. What makes an L2 public site highly utilized - analyze correlation between utilization and three user based factors**

# ***Upcoming EV Project White Papers***

## **User Issues – cont'd**

- 9. What makes a DCFC site highly utilized - analyze correlation between utilization and three user based factors**
- 10. Top mileage accumulators - characterize use patterns, demographics and geographic of top 50 highest mileage accumulators**
- 11. Top residential charging users - characterize use patterns of top 50 users that never (or rarely) charge away from home**
- 12. Top commercial/public charging users - characterize use patterns of top 50 users of commercial/public charging (by percent of their total charging)**
- 13. Top DCFC users - characterize use patterns of top 50 users of DCFC (by percent of their total charging)**

## **Cost Issues**

- 14. What was the cost to add separate utility submeters at the time of EVSE installation**
- 15. What is the impact of utility demand charges on a Level 2 host**
- 16. What is the impact of utility demand charges on a DCFC host**
- 17. What were the implementation challenges associated with workplace charging installation**
- 18. What were the cost drivers for workplace charging installations**

# ***Upcoming EV Project White Papers***

## **Cost Issues – cont'd**

- 19. How do non-residential charging infrastructure installation costs vary by geographic location**
- 20. What were the cost drivers for residential charging installations**
- 21. How do residential charging infrastructure installation costs vary by geographic location**
- 22. What were the cost drivers for DCFC installations**
- 23. How do DCFC infrastructure installation costs vary by geographic location**
- 24. What are the business models currently employed for commercial charging**
- 25. What are the business models currently employed for workplace charging and what is the impact of free workplace charging**
- 26. What are the business models currently employed for DCFC**
- 27. How many Low Carbon Fuel Standard credits have been generated by the EV Project and how many gallons of gasoline have been saved in California**
- 28. What are revenue streams and intangible benefits a charging site host can expect to gain from the installation of EVSE units**

## **Grid Impact Issues**

- 29. Characterize the demand and energy characteristics of L2 commercial EVSE**

## ***Upcoming EV Project White Papers***

### **Grid Impact Issues – cont'd**

- 30. Characterize the demand and energy characteristics of L2 public EVSE**
- 31. Characterize the demand and energy characteristics of DCFC**
- 32. Characterize the demand and energy characteristics of residential EVSE**
- 33. Characterize clustering of L2 commercial EVSE**
- 34. Characterize clustering of L2 public EVSE**
- 35. Characterize clustering of DCFC**
- 36. Characterize clustering of residential EVSE**
- 37. Characterize global controllable demand from L2 commercial EVSE**
- 38. Characterize global controllable demand from DCFC**
- 39. Characterize global controllable demand from residential EVSE**
- 40. Characterize energy storage required to reduce peak Level 2 commercial charging demand**
- 41. Characterize energy storage required to reduce peak Level 2 public charging demand**
- 42. Characterize energy storage required to reduce peak DCFC charging demand**
- 43. Characterize energy storage required to reduce peak L2 public/commercial charging demand**

# ***Upcoming EV Project White Papers***

## **Grid Impact Issues – cont'd**

- 44. Characterize impact of 6.6kW residential charging**
- 45. Characterize impact of 6.6kW Level 2 commercial charging**
- 46. Characterize impact of 6.6kW Level 2 public charging**
- 47. Characterize the capability of L1 residential charging to satisfy Volt charging needs**
- 48. Characterize the capability of L1 residential charging to satisfy Leaf charging needs**
- 49. SDG&E Project description and lessons learned - TOU rates**
- 50. What was the impact of the car sharing on Publically Available charging infrastructure in San Diego**
- 51. What were 'best practices' for residential infrastructure permitting**
- 52. What were 'best practices' for public infrastructure permitting**
- 53. What practices were used for non-residential charger locating (way-finding)**
- 54. What were practices were used for workplace charging use allocation**

## **Planning Issues**

- 55. How does the location of public and commercial infrastructure actually deployed correlate with EV Project Micro-Climate planning locations**
- 56. How does the use of public and commercial infrastructure actually deployed correlate with EV Project Micro-Climate planning locations**

## ***Upcoming EV Project White Papers***

### **Planning Issues – cont'd**

- 57. What percent of total charging energy is dispensed at Level 2 vs. DCFC**
- 58. What percent of total charging energy is dispensed at residential vs. workplace vs. commercial vs. public venues**
- 59. What practices were used for parking/charging enforcement issues**



## ***First FY-15 EV Project White Papers***

- **What were the cost drivers for workplace charging installations**
- **What were the cost drivers for publicly accessible charging installations**
- **What were the cost drivers for DCFC installations**
- **How do residential charging infrastructure installation costs vary by geographic location**
- **How do publicly accessible infrastructure installation costs vary by geographic location**
- **Characterize clustering of residential EVSE & grid impacts**
- **Characterize global controllable demand from residential EVSE “smart grid”**
- **How does the location of public and commercial infrastructure actually deployed correlate with EV Project Micro-Climate planning locations**

## ***First FY-15 EV Project White Papers: cont'd***

- **What percent of total charging energy is dispensed at residential vs. workplace vs. commercial vs. public venues vs. DCFC locations**
- **What makes a DCFC site highly utilized - correlation between utilization and three location based factors**
- **Top commercial/public charging users - characterize use patterns of top 50 users of commercial/public charging (by percent of their total charging)**

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