U.S. Department of Energy Energy Efficiency and Renewable Energy

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FreedomCAR and Vehicle Technologies Program Plug-In Hybrid Electric Vehicle Demonstration

Lee Slezak US Department of Energy PHEV Stakeholders Meeting June 13, 2007





Topics

- Background
- Issues
- Options
- Schedule



- PHEV supporters have expressed interest in demonstration programs for market/supplier development and consumer education
- Automotive industry has expressed interest in technology development and incentives
- Past experience indicates that timing and technology readiness are important factors in the success of a demonstration program



- Budget authorization
- Availability, reliability and capability of PHEV components
- Manufacturer participation



- Current budget request
 - Continue 'leveraging' approach
- Moderate supplement
 - Add 'psuedo PHEVs'
- Full funding
 - Deploy PHEV fleet developed by OEMs



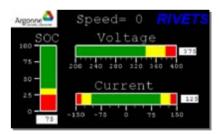
- Continue Leveraging Approach
 - Vehicles from other programs
 - Logistics and coordination of data gathering and management
 - Data analysis and dissemination



- 'Pseudo' PHEVs using real-time data acquisition and in-vehicle emulation
 - Utilizes dynamic vehicle data combined with live model of virtual powertrains (HEV, PHEV, E85, etc.)
- Potential to determine consumer use patterns and potential petroleum displacement vs. vehicle type and characteristics
- Potential low-cost standard data acquisition and analysis











- Deploy a PHEV fleet developed by auto manufacturers
 - Notice of Intent issued by NETL
 - Teams including manufacturers, utilities, battery and electric component suppliers, etc.
 - PHEVs geographically dispersed
 - Up to \$20M per year for 5 years



Full Funding



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'Full-Funding' Schedule

